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Ike And Adlai: Men Of The Future

THIS is going to be a rough year for political independents. Presumably the independent voter makes his choice more on the characteristics of the candidate than on the attitudes of the parties they represent.

keep it down, even after the election, which Mr. Stevenson seemed to doubt, but not very strongly.

At any rate both seemed tired of the old alarms and cliches, conscious of new problems in a new era, and concerned with the need for refurbishing the moral image of America.

Neither the President nor Mr. Stevenson offered many specifics on how they would achieve their goals, but the goals are pretty much the same, and so is the manner in which the goals were stated out.

Only one of them can lead into the future, but both seem ready to grapple with the future with all of their considerable resources of mind and spirit.

The independent voter has a difficult choice to make, which is exactly what he should have.

College Football: Malice In Wonderland

IF THERE is anyone left in North Carolina who still believes that college football's competitive spirit is confined to the playing field proper, we can only assume that his native naivete is impregnable.

The latest recruiting thurbab involving brother units of the Consolidated University of North Carolina brings the rather ludicrous truth into cruelly sharp focus. The prize is Cornell Johnson, a star player for High Point High School.

The usual rewards and athletic scholarships have been offered the lad by State and then by Carolina. He apparently signed up with the schools in that order, too. Anyway, the week began with both institutions claiming they had Johnson's name on the dotted line and

Coach Earl Edwards of State accusing Coach Jim Tatums of Carolina of "unethical methods and tactics."

It is bad enough for amateur athletes to be the objects of rather lavish bidding. It is worse to have two state-supported institutions of higher learning brawling publicly over the merchandise. The magnanimous decision of acting President William C. Friday of the Consolidated University to permit the youth to decide for himself whether he wants to play football at State, Carolina or somewhere adds a certain note of piety to the occasion. But it cannot repair damage that has already been done.

'Well, Men, That Buttons It Up'



Streamlined Republicanism Behold The 'New Guard'

By MARQUIS CHILDS

THE line of attack which the Democrats mean to push hardest in the forthcoming campaign is that the Old Guard of the Republican Party took over in San Francisco to insure that Richard M. Nixon again would be vice president and their skillful agent at the center of government in the four years to come.

They have many of the same objectives, since basically they believe in giving business a free hand. But they know full well that they cannot turn back the clock to the good old days of the humbling gentlemen in the top hat.



Dick Nixon's Ruthlessness Will Be Sternly Repressed

By JOSEPH & STEWART ALSOP

SAN FRANCISCO BESIDES leaving a wide assortment of unhealed scars, the comedy that ended with the triumphant re-nomination of Vice President Richard Nixon will also influence the character of the campaign that is now opening.



VICE PRESIDENT NIXON A Strenuous Effort

Nixon himself has in effect announced this significant decision, in the statement he has made here to many delegates that the Republicans have something to offer to offer this year than mere "abuse and vilification of the opposition."

There is no need to argue about whether or not the Vice President really suggested that the Democrats were the party of treason, in order to prove that he has not the faintest idea of the meaning of the word.

But these new managers do make lavish use of the professional publicists. The professional boys who have entered politics for the benefit of the GOP - to yield television time for a political speech. In a thousand and one ways they can provide the technical services that make it possible for the politician to compete in the mass media with entertainment.

He has long since ceased to see politics that way as was proven, curiously enough, by the same Indochina crisis already cited. Nixon's view of the national interest may have been right or wrong at that time. But it required courage and a real and disinterested care for the national interest to advocate anything so profoundly disagreeable as armed intervention, as Nixon stoutly did until the President gave his opposite decision.

STRONG INTELLECT Courage, indeed, is one of Nixon's conspicuous qualities. Another is his ability to take hard facts, instead of showing them under the rug, and still another is his willingness to deal with hard facts when that is necessary, even if the price and risk are considerable.

But as Nixon has grown so visibly already, there is no reason to suppose he cannot learn a lesson which Dwight D. Eisenhower so effectively teaches. The decision that had been taken concerning his resignation this year was a decision in which Nixon himself naturally had a leading voice - itself suggests that the lesson has been learned to him. Altogether, the further evolution of Dick Nixon will be singularly worth watching.

Political Unity: How High The Price?

SELDOM has the land been so outwardly blessed by unity.

The Democrats strained for it at Chicago. They said they found it. But it was unity packed with TNT, the kind you do not want to jostle about, needlessly.

The Republicans are filthy rich with it. There was so much unity in San Francisco that Delegate Carpenter's poor old Joe Smith (no relation to Democrat Al of 1928 or independent William of 1836) was chased out of the hall for wanting to dissent just a little bit.

Now, wonder of wonders, the Democrats of Mecklenburg County have got unity. We read about it in the Raleigh News & Observer. The N&O's angle is that, with the resignation of Glen Campbell as Ben Douglas' campaign manager, the Love forces will get behind Douglas and work for him. Mr. Douglas

will work for unity by not naming another manager for his congressional campaign.

"Nor," says the N&O, "does he plan to set up a district campaign committee, although he may have county organization. His more astute advisers have counseled this course, arguing that this will leave the way clear for unity behind Douglas without changing discord among campaign staffers."

In other words, the candidate traded his campaign staff for unity.

All of this is recounted by way of proving the old law of supply and demand. With unity in short supply and demand high, the price has gone sky high.

When that happens, of course, you always wonder if the product is worth the price.

'If You Can't Fight, Put On A Show!'

IT WAS just a line of type in the torrent of convention news tumbling out of San Francisco that explained a great deal about the studied stagginess of this week's Republican Follies.

The item mentioned that certain "technical services" were being provided by the public relations firm of Whitaker and Baxter.

This is the same organization that conducted the American Medical Association's successful multi-million dollar campaign to drive national health insurance from the scene by drilling the phrase "socialized medicine" into the public's consciousness.

But it was Clem Whitaker, partner in the firm, who drew up an apparently definitive list of the grand strategies of U. S. politics several years ago.

"... you can interest voters if you put on a fight. No matter what the fight, put on a show for something. You may wonder if that is the only technique in campaigning. It isn't the only one. There are two. The average American also likes to be entertained. ... He likes the movies and the likes fireworks and parades. So if you can't fight, put on a show!"

The Republican National Convention was all show.

But, to many Americans, it was what Broadway's aisle-seaters would describe ungraciously as a turkey.

WHAT'S THE GOOD WORD?

AN EDITOR admonishes strongly against the usage of the pronoun "one" in editorials, as in "one believes Nixon is a load the Republicans are tired of carrying." The English teachers notwithstanding, this editor contends that "one" is too austere and impersonal.

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From the street corner "one" is not designated, derided, incompetent or redundant with aberration or hallucination. He is not mentally retarded nor is he patent material for psychiatric study.

All writers and speakers should aim to use precise and proper English. But the grammarians are not always the best commentators. For example, the late Sen. Cotton Ed Smith, in his violent passion for the small and impoverished farmer, alluded to him as "the man that

ain't got nothing." Sen. Smith had been to two colleges and knew that grammatically this statement was as stinky as a burlesque queen, but he also knew beyond any peradventure that everyone, oh, everyone, got the point. For conveying real meaning, "ain't got nothing" is hard to beat.

Drew Pearson's Merry-Go Round

WASHINGTON THE Democrats at Chicago seriously considered putting a Catholic on their ticket for vice president. The Republicans at San Francisco considered - less seriously - the idea of nominating a woman.

Playing Sir Lancelot The question came up in a closed door argument of Maine delegates over nominating the only lady who has ever been elected to the Senate twice in the history of the U.S.A. Paradoxically, it was ex-Sen. Owen Brewster of Maine, who once

Woman Discussed For Vice Presidency

Me, moved to table the proposal to nominate Sen. Smith. "Why do you make a motion like that?" asked Brewster. "You realize that Maine faces a hard election fight next month and Mr. Smith is in Maine working her head off right now for the Republicans. Nothing could help her more right now than to have her name go before the convention?"

Verbal Flurry Gerbald had no adequate reply. "Do you want to prevent Mrs. Smith's name from being placed in nomination?" Brewster pressed.

Women's Hopes It hasn't made headlines, but thousands of women all over the U.S.A. have been intensely interested in moves to name or block a woman as vice president.

At the Chicago GOP Convention in 1952 when the vice presidency at first was wide open, Sen. Smith had 250 pledged delegates, when suddenly Gov. Dewey sent word by Mary Donlan, now

on the Court of Claims, that Mrs. Smith's name could not be placed in nomination.

Taft Delegates Feared He feared that many Taft delegates, then bitterly opposed to Eisenhower, would vote for Sen. Smith in revenge for Taft's defeat, thus prevent Nixon from winning on the first ballot.

As a result, the House and Senate race on the convention floor and without consulting Mrs. Smith said that Sen. Smith had asked that her name not be placed before the convention. This brought a storm of protest from women, especially Judge Sarah Hughes, president of the Business and Professional Women.

Later, GOP grand dame Bertha Adkins asked Sen. Smith to repudiate Judge Hughes. Mrs. Smith refused. So, regardless of 1952 and 1956 conventions, the two major parties sooner or later will have to consider seriously the nomination of a lady vice president.