

# Flora Accepts Challenge to Grow, Gets Swimming Pool, Begins to Seek Industry

By PHIL MULLEN  
While it may be only "15 minutes from downtown Jackson," Flora is still a typical "cotton country small town" and that West Madison County capital is now facing up to the chamber of commerce axiom that "You must go forward or backward—you can't stand still."

After two enthusiastic and successful recent meetings, the "Men of West Madison County" have completed the organization of the Flora Chamber of Commerce and already signs of startling progress can be seen.

### Swimming Pool

The children — and adults for that matter are enjoying one of the biggest swimming pools in Mississippi. Later, several modern tennis courts will be ready for use. It was natural that as the leading citizens met together, and talked of the welfare of the community, their first thoughts would be in providing recreational facilities for the children — one of which there were practically none in Flora.

Of course, they couldn't build a swimming pool in a few days time — still they could be using a modern concrete pool by one day next week. For they were reminded of the huge pool on the Old Flora Ordnance Property which is now owned by Mr. and Mrs. Walter K. Bowering.

The interest of the Bowering's in the welfare of the community, particularly in the children, prompted them to offer the pool to the Flora Chamber of Commerce for use without charge. And the Chamber of Commerce promptly accepted the offer, according to President Frank Simpson, Jr.

Members of the Chamber of Commerce immediately took steps to put the pool into shape for use one day, a large group of volunteers worked all day clearing the surrounding grounds and cleaning the big pool.

The pool hasn't been out of use too long; it was built by the Army back when the Flora Ordnance Plant was used for training troops. It is 50 feet by 150 feet (bigger than anything in Jackson) and it probably cost \$75,000.

Soon a group was on the scene, checking what needed to be done. R. P. Allen, who is supervisor of the water and fire departments on the Ordnance Plant property, said there was no question but that the pool could be put into operation almost immediately. He said there was no question but there is plenty of water for the pool and the proper disposal system.

Also inspecting the pool was C. D. Stone, sanitation supervisor for the county health department. Among the leaders in the project, also on hand, were Frank Simpson, Sr., president of the Bank of Flora; and J. D. McDowell and W. B. Jones.

### Industrial Promotion

Flora leaders know that their community must grow — to protect the continuance of the present fine school system — and their hopes for growth depend mostly on locating some new industry in that area.

For that purpose they have some of the most perfect industrial sites anywhere — on the Old Flora Ordnance Plant which has paved streets, railroad tracks, water and sewers and all utilities which would do credit to a sizeable city.

The use of the Bowering Swimming Pool may also help to direct Mrs. Margaret Lane and T. S. Rowland.

Frank Simpson, Sr., who has been mainly responsible for the location of the present industries in that area, is chairman of the Chamber of Commerce's industrial committee and he has plans for much promotion in the near future.

Increased attention also is being turned to a long-range recreational program in Flora, headed by the long-time dream of the woman's clubs — a community house.

Right now a Chamber of Commerce committee is working with the ladies in raising money for year-round tennis courts, to which will be added other playground facilities. Setting a goal of \$1000, this committee is composed of Robert B. Crisler, R. H. Posey, Jr., H. H. White, Jr., W. B. Jones, Jr., J. Giddy, Mrs. E. K. Bardin.



**SWIMMING POOL FOR FLORA:** To be opened soon is this 80'x150' swimming pool on the Old Flora Ordnance Plant property. With the cooperation of the present owners, Mr. and Mrs. Walter Bowering, the Flora Chamber of Commerce is restoring the huge pool built there by the Army in World War II. In the picture are Frank Simpson, Sr., J. D. McDowell, R. P. Allen, C. D. Stone, W. B. Jones and Scottie and Sterling Jones. (Photos by Phil Mullen)



**CITY OFFICIALS AT FLORA:** Backing the progress program of the new Flora Chamber of Commerce are these city officials. Seated, left to right: Aldermen John Murphy and Roy Bolin; Mayor Willis Wilder; City Clerk J. D. McDowell and Alderman Charles Greaves. Standing: Alderman Douglas Hawkins, Marshal Dave Harper, Alderman C. W. Shannon and B. T. Akers, school superintendent.

ing force behind the new Chamber of Commerce. For Flora has excellent school buildings and facilities, and an outstanding school system—but under the new state school program, it is going to need some more school students if the high school is to be retained in the years ahead.

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**NEW DOCTOR FOR FLORA:** Dr. George D. Allard, young M. D., is now opening his office in Flora.

The "coming home" of the young Dr. George Dale Allard and his wife to open practice in Flora, is considered another step of progress for Flora right now.

Also taking an enthusiastic part in the current wave of progress in West Madison County is the board of mayor and aldermen of Flora. Mayor Willis Wilder and the board approved the school budget for next year, and saw the figures climb to above \$105,000. Concern about the future of the Flora Schools was the one big motivating



**FLORA LEADERS:** Frank Simpson, Jr., right, is president of the new Flora Chamber of Commerce. Harold White is one of the leaders and Mrs. L. L. Childress is a prominent club woman of the West Madison County capital.

offering all cooperation in the drive to bring new population to the community, including the encouragement of the building of new homes.

As their town is located only about 16 miles from Jackson, Flora leaders believe their population can be increased through new residents who "will work in Jackson and live in Flora."

Everybody down at Flora is ready, willing and able to take part in a "building boom" and some 50 leading citizens of West Madison county have banded together to see that this growth and progress comes about.

Some 53 leading citizens of West

**STATE**  
★ TODAY ★  
Opens Daily 10:45 A. M.  
JUDY CANNONBALL  
CANNONBALL  
REPUBLIC PRESENTS  
Herbert J. Yates presents  
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It's always Coffee-time!  
Join our Coffee Shop friends for the kind of coffee that has made the Edwards famous.  
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**JACKSON'S NO. 1 THEATER**  
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Phone 3-8566  
STARTS TODAY  
Features: 1:05, 3:25 and 9:05  
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**Dean and Jerry Are Running Wild with 500 Beautiful Coeds!**  
Paramount presents  
**DEAN JERRY**  
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**YOU'RE NEVER TOO YOUNG**  
COLOR BY TECHNICOLOR  
DANA LYNNE-FOCH  
with RAYMOND BURR  
Produced by PAUL JONES • NORMAN TAUBORG  
Screenplay by SIDNEY SHELTON  
Directed by EDWARD CHISEL  
Capehart from a Story by FANNIE KILLBURN  
Songs—Music by ARTHUR SCHWABER, Lyrics by Sammy Cahn • A Paramount Release

**NOT AS A STRANGER**  
STANLEY KRAMER Presents  
with MYRON MCCORMICK • LON CHANEY • JESSE WHITE • Written for the Screen by Edna and Edward Anhalt  
Based on the Novel by MORTON THOMPSON • Music by George Antheil • Released by UNITED ARTISTS  
Produced and Directed by STANLEY KRAMER

**Esther Williams Will Remain Just 'Girl Next Door'**  
By JAMES BACON  
HOLLYWOOD, Calif. (AP)—Esther Williams, the movie's most successful All-American Girl, argues that she's going to keep on being the girl-next-door in all her public appearances.  
Many in the film colony contend that stars should revert to the wackiness of the silent era when no self-respecting feminine star would be caught dead in public unless accompanied by a pair of ococlots on a leash.  
Just before Esther left for the Cannes Film Festival, an MGM executive advised her to keep quiet about her children and other details of her family life.  
"Europeans want their movie stars ultra glamorous," Esther quoted the executive. "They don't want their stars as normal, family-loving, home folks."  
So Esther, ever obliging, bought herself a sinky dress with a split skirt a la Marilyn Monroe. And Esther has just the figure for it. "I never got to wear it," she says. "Everywhere she went she was mobbed by fans and, as she gets along at night. Many of them would gather outside her hotel window, chatting until she made me concerned my family. They're an appearance."

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The woman Tracy and Clint, the gambling man . . . he was her only weakness . . . she was his greatest strength!  
**One Desire**  
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A Universal-International Picture starring  
**ANNE BAXTER • ROCK HUDSON**  
**JULIE ADAMS** with CARL BENTON REID • NAUALE WOOD

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U.S. Choice and Prime Genuine  
**CHARCOAL BROILED STEAKS**  
From 5 to 10 P. M. Daily  
BEAUTIFUL BREAKFAST ROOM for BANQUETS, CLUBS and PARTIES  
113 N. LAMAR ST.  
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**THIS WEEK ON THE HEIDELBERG ROOF**  
OPENING AUGUST 4  
"A Latin In Satin"  
PIANIST - LEADER  
**BEA VERA AND HER ORCHESTRA**  
AUGUST 1, 2, 3  
**JERRY LANE**  
and His Orchestra  
Maestro (Served Southern Style Week Nights) Saturday Lido

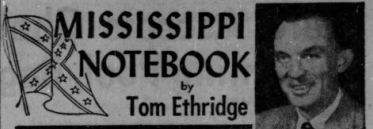
**SKYVUE DRIVE-IN THEATRE**  
CHILDREN FREE 5-9759  
OPENS 6:30 • DOUBLE FEATURE • STARTS 7:30  
**THE HUMAN JUNGLE**  
with BARRY MERRILL  
JAM STERLING  
**PASSAGE WEST**  
with JOHN DENNIS ARLEN  
**PAVLE - DANCE - WILDAN**  
TECHNICOLOR  
Come early—let the kiddies visit our free playground  
Visit our snack bar for delicious hot dogs, hamburgers, drinks & candy

**PARAMOUNT**  
"Showplace of Mississippi!"  
Next: Shore North—Betty Grable—Robert Cummings in  
"HOW TO BE VERY VERY POPULAR" • CinemaScope • Technicolor

Affairs of State

Hills Predicts Outcome of Primary Election Races

Hills Predictions On Primary Races



Elections Were More Exciting Than... THE YELLOW BARS to VINEGAR HEAD...

By CHARLES M. HILLS
Clarion Ledger Staff Writer
One cannot follow candidates for weeks upon weeks...

Roy Pitts and N. R. Thomas will follow in that order.
Norman A. Johnson, Jr., looks like the first place in the public service commissioner's race...

Incumbent in the southern district will defeat Tom Roper Aug. 23, we believe.
In the northern district party, we believe...

ference, actually, who gets elected. We'll just keep waiting along...
Those who hold other high state elective offices and who are "home free"...

Man With 'Clanking Liver' Gives Away Blood to Live

Courthouse Comments Grand Jury Not in Full Accord

WASHINGTON, Pa., July 30
Delmar L. Ross, a husky steel company executive, gives away a pint of rare, but negative blood each day...

He's become known at Washington Hospital as the Iron Man and the R negative service station.
He doesn't take pay for his blood. Once he got up at 2 a.m. and drove to Morgantown, W. Va. and gave some of his rare blood to a woman who needed it immediately...

"Some of us," it continued, "believe that the most stringent laws should be passed and enforced to completely 'dry' up the county."
"Your Honor did not ask for and is not concerned with our opinions, but we wish to state that they are not a single-minded biased group."
A further problem in enforcing the law is pointed out by the jury...

blen was touched when the jury suggested "measures to more widely inform the public of the nature and functions of the Grand Jury, in the hope that individuals might more freely testify before such a jury."
"Many rumors," it said, "brought before us of a mood of mingling nature could not be run down due to the inability to obtain adequate testimony."
The jury's third and fourth recommendations contain the most far-reaching solution:
"2. That the law enforcement officers, either the sheriff or constable, be an elective office."
"4. That a county police force consist of civil service or its equivalent be organized and an attempt made to attract to its ranks career law enforcement officers, completely divorced from politics."

SUCH PUBLIC APATHY CONTRASTS SHARPLY with campaigns in years gone by. There was a time when Mississippians turned out en masse when a statewide candidate came to town.
At Meridian courthouse square to hear Will Percy and James K. Yardman jammed each other in their debate.

At City Hall Attention Please County Candidates

Pearson's Merry-Go-Round Bulganin Put in a Spot

By JAY MILNER
Clarion-Ledger Staff Writer
Note to LAMAR FALKNER: Please pardon this intrusion into your hall of these Sunday round-ups, or whatever they're called.
But when you took the "county" half off my back a couple weeks ago, I had one more county thing stuck in my craw...

During an informal break in the Geneva talks, Premier Nikolai Bulganin and his colleagues were much interested in speculation in the United States that the nation's two atomic authorities—Atomic Energy chairman Lewis Strauss and Atomic Energy Director James Connelley...

WASHINGTON—There's been a lot of speculation over what the Russians did or did not say about wanting to run for a second term, but here is the full story that Eisenhower told his congressional leaders when he got back from Geneva.
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"We find that one of the great difficulties facing the district attorney in obtaining convictions on law violations is the gathering of sufficient legal evidence to sustain the case in court. We believe that more evidence could have been gathered and submitted to the law enforcement officers had he been the case."

WHILE MODERN STILL ARGUE POLITICS, they do so without rancor or rage. There is more light than heat in their discussions. This is a far cry from past years when fists flew, knives flashed and pistols roared during private debates over the relative merits of contending candidates.

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Masonic Calendar

- Capital Lodge No. 609 F. and A. M. 12:30 P.M.
St. Paul Lodge No. 109 F. and A. M. 7:30 P.M.
Masonic Hall, State Capitol, Jackson, Miss.

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Mississippi's Political Cards Are Dealt; Electorate's Decision Tuesday Awaited

This campaign has been, of course, the maintenance of segregation of the races in the public school system.
All five candidates have strongly voiced their opposition to integration. The methods they propose for maintaining the status quo.
Unlike previous gubernatorial campaigns, there has been very little mention, if any, on the liquor question. Enforcement of the retention of the liquor laws, they have escaped our attention.
With every office from constabular to governor at stake, there will be a long ticket all up and down the state. This will mean a slow count and several hours after the polls close before definite trends in the major races may be established.
Weather may be a determining factor in the vote turnout, but best estimates place the total vote in the neighborhood of 425,000. This would mean an increase of some 13,000 votes over the total four years ago.

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NEW STAMP — Another new stamp will make its appearance this month, joining the every growing list of commemoratives issued by the U. S. This time it is the Alamo for Peace stamp which will be on sale in the nation's post office on July 22.

WASHINGTON, Pa., July 30
Delmar L. Ross, a husky steel company executive, gives away a pint of rare, but negative blood each day...

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