

Charlotte

Close-Up

After listening to a Saturday afternoon football broadcast, had a nightmare the other night. Could see myself facing a microphone, an engineer hunched beside me twirling a hundred dials, a bunch of players running around the field miles below and a big man standing over me saying, "Go ahead, you're on the air."

Somewhere in the gloaming I knocked off my head phones, kicked over the field glasses, broke a pencil point and a red light flashed "On The Air."

Looking desperately at the Big Man, I cried, "I wanted to try it, sure; said I could do as good a job as the next guy, sure; know football as well as he does, sure; but, sir, what do you do?"

"Here," he said, "just follow the book."

There was a frantic flipping through the pages of "An Announcer's Guide to Football Broadcasting." What a revelation! Remember following the book to the letter, Bill Stern's call after the game ("you were terrific") and Mel Allen's ("please, please coach me.")

Sitting there faced with the crisis, the fledgling broadcaster turned the pages, following instructions to the letter. It made it so very simple.

... be sure you're uninhibited. Say anything you want right or wrong, but say it ENTHUSIASTICALLY. If it's cold, for instance, say it is snippy and just right for football. If it is hot, say it's a shirtless crowd enjoying a balmy afternoon. If it is pouring, cheerfully say the clouds look smart moving from the hall through a light drizzle.

"... also remember," continued the book, "that the game is not a nip and tuck. Say it several times, in fact. If you're representing the home team, point out the good points, point out the score, especially with all the green sophomores in the lineup."

"Most of all, tell the fans to stick around, for anything can happen and usually does when these two clubs get together..."

Then, of course, there's the halitum interview with the optimistic publicity man. This interview was prepared in advance. You just follow the script and he does also, just putting in the announcer's and publicity man's name.

"Folks, we've got with us today our old pal, (fill in blank), who knows this club better than anyone else. He's the arm-beater don't call him a publicity director" at P.U. (fill in blank), your hall club is behind 47-0 here at halftime, how do you feel?"

"Thanks, (fill in blank), I feel fine. True, we are behind, but I've got a lot of confidence in this team. You know, we're rebuilding here at P.U. and this is a rough club we're facing. I know the record won't show it, (fill in blank), but this is a great team. I'm glad the score isn't worse! As for us, (fill in blank), you noticed how we moved the ball the last two minutes of the half? That's a tipoff if you ask me. We're not out of this game yet, no, sir. This bunch bustles, they're young and spirited. Matter of fact, (fill in blank), our spirit has been better this year than I've seen in years! You've got to admire 'em, (fill in blank), and they're going to be in there all the way during the second half. You wait and see!"

HANES DIVIDEND
P. H. Hanes Knitting Co., Winston-Salem, reported today dividend payments as of Oct. 1, as follows: 5 per cent preferred, \$1.25 per share; common and "B" common, \$2 each per share.

Architect Will Be Named For Armory Job

Malcolm To Get Nod From The Park Board

Appointment of an architect to prepare the plans for a new building at the site of the fire-damaged Armory-Auditorium was scheduled at a meeting of the Park & Recreation Commission this afternoon.

James A. Malcolm, Charlotte architect, was to be recommended for the appointment by Joe Murkin, chairman of the Auditorium Committee.

Board members who have been concerned with the delay in final adjustment of the insurance to cover the fire loss were expected to take some official action in the hope of speeding up the settlement.

They pointed out that the building was destroyed in 1941 and that it is now almost four months since the fire.

Until the adjustment is made and the amount of money to be recovered through the insurance is known, the plans for the new building cannot be worked out in detail.

Previously, the board had agreed to proceed with construction of a new building at the site of the old structure.

The foundation and basement walls and main floor have been passed upon as suitable for re-use.

The front portion of the fortress-like structure escaped the flames, but this portion of the old building will not be included in the design for the new building.

Management Clinic Opens
The fourth ten-week Clinic in Supervision sponsored by the Chamber of Commerce Chapter of the Society for Advancement of Management, will open at 7:30 p.m. today at Queens College.

The clinic is held in connection with the Queens Evening College Lectures and group discussions will be held each Monday through Friday, 7:30 p.m., in Room 207, Science Building, in Room 206.

Speaker tonight will be E. S. Hamilton of the American Trust Co., who will speak on "How to Induce New Employees" and How to Cut Absenteeism.

Other speakers include Marion A. Pool of Johnson Motor Lines, Harry S. Willis of Chatham-Hisery Mills, George W. MacDow of Praxair Corp., N. F. White of R. H. Bouligny Inc., Ray A. Kilian of Bell Bros. Co., Jack L. Dyer and John M. McLaughlin of Celanese Corp., a publicist.

Anyone in a supervisory or related position is eligible to take the course. Enrollment is limited to 35.

SAME BAD NEWS: ABOVE 90 AGAIN
The fireball in the sky sent out its 88th alarm today but there were no firemen around to put out the blaze.

Today was the 88th day this year when the temperature has hit 90 degrees or above. The previous high was 82 for a single year.



MRS. J. B. KUYKENDAH, JR. She Knows All About Extra Fees.

What's This About Free School Setup?

By JULIAN SCHEER
Charlotte News Staff Writer
A free public school system? There's no such thing, as any parent of school age children can tell you. The "free" public school system does not exist today as countless thousands of dollars are carried to school each semester by youngsters from six to 16.

The modern school teacher has become a bookkeeper-treasurer and at least one Charlotte school employs a full-time treasurer to handle its extra hidden fees.

But despite the seemingly expensive extra fees—especially in September when a parents are hardest hit—the cost of a public school education translated in terms of extra fees is relatively low. A survey of the extra fees in our school system by The News reveals that it costs extra dollars above the tax dollar for a parent to send a youngster through school, but not nearly

as much as most irate parents suppose. An extra fee is one required by the School Board for all students and which must be paid before the student can do his required classroom work. The fees start in the very first grade and get increasingly higher as the child progresses in school.

THEY ARE REQUIRED
Extra fees are the required academic fees. They do not include bus fares, cafeteria lunches, activity fees and supplies such as notebooks, pencils and paper. These other items are parental obligations not considered as extra fees.

The fees are collected from the child by his teacher. Each collection, whether ten cents or five dollars, must be receipted, which has made the public school teacher a pseudo-bookkeeper and

SEE SCHOOLS ON PAGE 6-B

THE CHARLOTTE NEWS

Charlotte, North Carolina, Monday, October 4, 1954 Section Two

Commissioners' Opinion Opposes 'Super Highway'

Mobile Civil Defense Unit Plan Approved

Purchase Of Mobile Office Gets Okay

Director of Civil Defense Charles Cullen today received approval from Mecklenburg County Commissioners of a plan to give the city and county a mobile Civil Defense office and service unit.

Mr. Cullen appeared before the board today to ask that the county purchase a mobile Civil Defense unit for \$80 a month rent.

Mr. Cullen advised the board that City Manager Henry A. Yancey has already given his approval to the plan.

T. B. LETTER
On other action today the commissioners heard a letter read from Wally Durham, a Forsyth County resident, to D. S. Coltrane, assistant director of the State Budget. The letter requested that consideration for financing of Mecklenburg sanitariums in Mecklenburg, Guilford, Wake and Forsyth Counties. It asked that for this purpose be included in the next budget.

The letter went on to explain that in the near future the state will probably have to fund 100 state institutions for 50 cents a day.

For those who plan to drive, parking areas have been smoothed and graded to accommodate thousands of automobiles.



C. W. GILCHRIST (left) AND PRESTON The Old Compared With The New

'Wind Bag' Brought Progress To City

By EMERY WISTER
Charlotte News Staff Writer
They called him a bag of wind, said he was full of hot air and said a lot of other things they shouldn't.

That was Oct. 20, 1905, Mr. Preston was first president, served three years. The late W. S. Lee succeeded him. The club was absorbed by the Chamber of Commerce in 1915.

And the funny thing is, Mr. Preston recalled today, a few years after the club had been formed some men suggested it be disbanded because "the purpose for which it had been formed had been accomplished."

Mr. Preston who left in 1933, back in Charlotte today, dropping in on old haunts and looking in on new ones.

The first thing he did this morning was stop at the Chamber of Commerce for a map of the city.

HEIGH PRASE
He was high in praise of the Chamber of Commerce for its

Textile Worker Meet Slated Here Saturday
The Textile Workers Union of America, CIO, will hold a regional conference here Saturday at the Selwyn Hotel.

James W. Bamford, TWUA administrative director, said today more than 200 delegates are expected from 150 locals in 12 southern states.

Speakers at the conference will include TWUA's top three officials—Emil Rieve, general president; William Pullock, vice president; and John Chupka, general secretary-treasurer.

The union's leaders will present in the purchasing power of the average American family is being filled out by detailed reports from each of the local areas in the South where TWUA has organized mills.

Official Action Lacking On Providence Rd.

Take Verbal Punches At State Proposals

By HARRY SHUT-DRY
Charlotte News Staff Writer
The County Commissioners took a verbal punch at the proposed widening of Providence Rd., but withheld official action on the matter today.

Commissioner Sam McInch, apparently one of the strongest opponents to the widening project, jabbed at plans for making Providence Rd. a 78-foot expressway as being a waste of money.

The Highway Commission is considering making Providence Rd. a super-express highway from Briar Creek to Sardis Rd. if the city will widen it from the creek back to Queens Rd.

Commissioner John White suggested the board should write to District Highway Commissioner James Hardison and Highway Chairman A. H. (Sandy) Graham of his opposition. That action was blocked when Commissioner Craig Laving pointed out that it would be putting the "cart before the horse," since formal plans for the widening have not been announced.

Mr. White did say though, that the board should go on record at this time as being opposed to widening Providence Rd. to be the Highway Commission's plan.

Commissioner McInch said he attended a meeting yesterday at which he was putting the "cart before the horse," since formal plans for the widening have not been announced.

Mr. White also raised the question of "where should the traffic on this big highway go when it got to Queens Rd.?" He said it appeared there would be a terrible bottleneck at that point with traffic coming into the city.

BATTER GETS TWO HITS IN NIGHT GAME
The World Series is over, but the Charlotte News who returned this week from a six-week tour of Europe and England, will speak tomorrow at the luncheon of the Charlotte Rotary Club.

Mr. Robinson will speak about the significance of National Newspaper Week and tell of his observations during his trip. He will be introduced by Hal Tribble, associate editor of The Charlotte Observer.

The club meets at 12:30 p.m. at the Elks Club.

Rotary To Hear Robinson Talk

Thomas L. Robinson, publisher of the Charlotte News who returned this week from a six-week tour of Europe and England, will speak tomorrow at the luncheon of the Charlotte Rotary Club.

DEMOCRATS TO MEET
Mecklenburg County Young Democrats will meet today at 8 p.m. at the County Courthouse. President Herman Moore will preside at a campaign organizational meeting.

MAYOR PHIL VAN EVERY (seated) this morning signed a proclamation naming the week Ground Observer Corps week. Standing (left to right) with the mayor are Charles T. Myers, Civil Defense officer, Capt. G. B. Bin-

sen, commander of the Charlotte-Mecklenburg Civil Defense Office, Mrs. E. C. Page, administrative supervisor of the Charlotte-Elks Club, and Charles E. Cullen, director of Charlotte-Mecklenburg Civil Defense.

PIONEER NEWS MRS. SARA—1971
and Davidson—Grady News—Adm.

MR. CRAWFORD
DEAN LUXON