

THOMAS L. ROBINSON, Publisher; J. E. DOWD, General Manager; B. S. GRIFFITH, Executive Editor; C. A. MCKNIGHT, Editor

MONDAY, OCTOBER 16, 1950

RED FEATHER PROOF

When you're asked to give money to help the Community Chest this year, your first question will be and should be: "How do I know the money I might give will actually help anyone?"

What for instance, does a Red Feather agency do for parents who are too ill to properly care for their children or who are necessarily employed?

Through the Charlotte Day Nursery, facilities are provided for caring for the children. Fees are based upon financial ability. Over half the Nursery funds are raised by the Community Chest.

Through the Mental Hygiene Clinic, mentally disturbed persons are treated without discrimination on grounds of color, religion, age, financial status or place of residence. Almost two-thirds of the Clinic's funds are raised by the Community Chest.

The Family and Children's Service, with almost all of its funds raised through the Community Chest, can arrange a temporary foster home for the child, provide legal aid for the woman. The Service also furnishes guidance to unmarried mothers who make arrangements for adoptions.

The Mecklenburg County Association for the Blind, with almost \$10,000 of its \$12,773 budget raised by the Chest, provides coun-

selling and educational services to the visually handicapped of all ages, race and economic groups; offers home teaching service in Braille and handicrafts, distributes and keeps in repair "talking books" and radios, supplies glasses, artificial eyes and repairs on glasses when the visually handicapped can't afford them.

These are but a few of the Red Feather agencies in Charlotte. You know of the good work of many of the other services: the YMCA and YWCA, for both white and Negro; the Girl Scout organization for both white and Negro, almost totally Chest-supported; the Mecklenburg League for Crippled Children, consistently Chest-supported; the Salvation Army which receives well over half its funds from Chest contributions; the Travelers Aid Society and others.

The Community Chest can prove that your money will help someone. It can prove that six out of every ten families in Charlotte and Mecklenburg are directly benefited by the Chest, while the other four benefit because these year-around services are available when needed.

The Community Chest helps, there can be no doubt of that. It is not, however, primarily a relief organization. It provides funds only if a person can't qualify for public aid. Others who can't take care of themselves are assisted by the tax-supported Department of Public Welfare. The Chest agencies attempt to prevent dependency, disease and delinquency — to keep people off "relief."

It's obvious, of course, that the Community Chest cannot provide funds for these organizations without help. The truth is that what we are asking the Chest for is the raising of the \$334,600 goal set by the officers of the organization is our job. We failed last year—by \$52,000. The campaign opens today; let's make it a successful one.



"That reminds me, I've got to make my contribution to the Red Feather campaign."

Questions And Answers

What About The Community Chest?

The following list of questions frequently asked about the Community Chest and answers to these questions was prepared by Chest officials at the request of The News. It will, we hope, help Charlotteans understand more clearly the need for funds. —Editors, The News.

1. "Why does Mecklenburg County need a Community Chest when there are welfare organizations, such as the Department of Public Welfare?"
The Public Welfare Department handles cases concerning persons too young, too old, too handicapped, or too sick to work. Such service is considered a public tax-supported responsibility. Red Feather Services of the Community Chest are aimed at preventing welfare problems by reaching them before development into ripe Public Welfare cases.

2. "What about high salaries of paid Red Feather workers?"
Personnel of Red Feather Services usually are working with the Community Chest because of intense interest and desire to help people make the most of their lives.
The fact is that salaries in many of our Red Feather Services are dangerously low and in some cases below the standard scale of comparable jobs elsewhere. Some of our best personnel leave for better jobs and it is virtually impossible to find trained workers to take their places. Only an essential minimum is used for administrative purposes and overhead.

3. "Why is the campaign cost so high?"
Actually, only 4 1/2% of the money subscribed to the Annual Red Feather Campaign is used for the expense of raising money of all of the Red Feather Services. Campaigns conducted by individual organizations often cost three times as much as ours.

3. "How does the Community Chest prevent duplication of service or conflict with welfare organizations?"
There should be very little, if any, duplication of effort by "help" organizations serving in Mecklenburg County. The Community Council, a Red Feather and Children's Service, the Community Chest reaches its objectives—prevention, character building and rehabilitation.

4. "Are campaign workers paid?"
No! The work is done by volunteers who give generously not only of their money but their time. The Red Feather Campaign has over 3,000 workers soliciting public support and also spreading the story of the Chest's service to Mecklenburg County.

4. "My children pay dues—why do these services help them?"
Actually, the dues paid to the Girl Scouts, for instance, cover only national fees and the scout's own personal equipment. The Chest campaign covers the cost of expert personnel who give leadership and guidance to these boys and girls, and were it not for the hours of service put in by volunteers, the success of these Red Feather Services would be much greater.

5. "What about the fact that the Chest is a tax-exempt organization?"
The Chest is a tax-exempt organization because it is organized for the purpose of raising money to help the needy. It is not a profit-making organization.

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AT LAST AN AUDITORIUM

Now that the people of Charlotte have approved the \$3,000,000 auditorium-columbus bond issue, they will rightfully expect the City Administration to proceed as rapidly as possible with the construction work.

If there were no other reasons for speedy action, the current inflationary trend would make it imperative that the contract be let in the near future. Inordinate delay will decrease the purchasing power of the \$3,000,000.

The City Council, following the recommendation of the special auditorium committee, is planning to appoint a special board to operate the building. Such an authority will have to be established by the General Assembly, which does not meet until January, 1951.

However, there is no reason why the City must wait until the General Assembly convenes. An auditorium authority or

commission with purely advisory powers can be appointed now and clothed with legal powers later. Meanwhile it can be making detailed plans for the structure, thus saving months.

In passing, we would like to express our pleasure that the voters approved the bond issue in spite of the many other demands on their pocketbooks at this time. That they did so is eloquent testimony to their faith in Charlotte and their earnest desire to make it a more livable city.

We wish, of course, that more Charlotteans had voted Saturday. A total vote of 5,915 out of a registration of more than 36,000 is distressingly small. When we compare it with the ABC election of 1947 and the Graham election of the year before last, we can only conclude that the opponents of the bond issue were a very small minority, and that the more numerous proponents, convinced it would carry anyway, didn't bother to vote.

THE WRONG APPROACH

There is another angle to the Durham II Stockholm Petition test case that merits attention. That is the temptation for local officials to pin themselves the responsibility of combating the menace of the Communist Party.

Several cities in the country have adopted anti-Communist ordinances of one kind or another. In Durham, Mr. DeLoach prohibits the sale or distribution of Communist publications and requires the registration of Communists. A LaPayette, Ind., ordinance prohibits dissemination of any material in the nature of a leaflet, in any form of communication. Under a new Jackson, Miss., ordinance, persons holding membership in or affiliated in any way with the Communist Party are subject to arrest.

Other anti-Communist ordinances have been put on the books in Birmingham, Ala., Jacksonville, Fla., and Los Angeles County, Calif.

Now it may be good policy for local officials to make every effort to keep Communist and fellow-travelers, but it just can't be done that way. Communism is a national issue, not a local issue, and it should be regulated by national legislation. Right now we are in the midst of a war, and it is necessary, legal and judicial determination of the basic constitutional issues posed by the foreign allegiance of American Communists. Sooner or later we will get the answers to the questions of Communist form of communication. Under a new Jackson, Miss., ordinance, persons holding membership in or affiliated in any way with the Communist Party are subject to arrest.

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MR. BUTTER LEARNS A LESSON

The folly of the Sixty-four Years' War which the butter industry waged in an effort to choke off competition by margarine is now becoming apparent, even to the butter industry.

In the three months since repressive Federal taxes on margarine were taken off, none of the boogies which the butter lobby so fearfully predicted have come about.

Not that the expected increase in the consumption of table fats came about.

There is a vast potential market for table fats in this country which is not being reached. People are only consuming about ten pounds of table fats per capita, whereas they consumed 16 to 17 pounds before the war, and some dietary experts say the ideal consumption is as high as 35 pounds.

Yet butter and margarine have made only slight gains since the Sixty-four Years' War ended last July. New Jersey is a state where there are no repressive state laws against margarine, and even there margarine consumption is only up slightly.

If the butter industry had not wasted all that effort trying to keep people from buying each other's

product, and had spent it instead trying to persuade people to eat more table fats for their health's sake, perhaps both industries would be enjoying a larger business today.

This is one of the primary of monopoly tactics—of the lack of trying to suppress competition instead of meeting it. It restricts the market instead of expanding it.

Now that they have found their boogies are unreal, the butter producers are opening their eyes to one of their enemies. The main deterrent to expanding their market, they say, is the Federal Government's price support of butter, which keeps the price so high that it prevents real competition with margarine.

This is the talk of competition and expanding trade, and we are glad to hear it at last from the butter industry.

There is scarcely anything so temporary as a permanent wave, nor so permanent as a temporary school structure.—Stewart-Webster (Ga.) Journal.

Late to bed and early to rise produces circles under the eyes.—Frankfort (Ky.) State-Journal.

Drew Pearson's Merry-Go-Round

JUST as the ill-fated hospital ship Benveniste sank recently without lowering a lifeboat, the same thing could happen to these troopships which are still equipped with lifeboats.

These troopships are plying the Atlantic and Pacific coasts with GIs going home, but on the way with dependents coming home. In case of an emergency, they may not be as fortunate as the Benveniste passengers who were able to get out with any degree of rescue boats.

Hope

Mr. Olive Tribune: Mr. Gladys Jernigan, who knows how much you owe at H-C Clinic, told us Aldino Whitehead had named his newest baby a girl Hope. In the hope she would be but not Mrs. Whitehead's last.

Remember?

It reports about our national extravagance are even half way true. It is time we were calling a halt on our out-pour. We are told that the Government is spending to eat instead of stealing all the cash out of the register? The accused: "Well, edge, I'm a poor man and I make it a rule to pay for everything I eat."

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Whistle-Stop Truman?

BEFORE the President decided to visit General MacArthur, Democratic politicians had been begging him on broiled neck to make a whistle-stop tour of the last 10 days of the campaign. Mr. Truman, however, has remained liekward.

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Strife-Torn World Would Do Well to Observe Swiss Ways

By MARQUIS CHILDS

IF EVERYONE WERE SWISS, the world would be a better place. It is a self-disciplined, well-organized, and beautiful world this would be. The sample of Eden the visitor from a wicked planet must consult is the order, the peace and the calm.

It is rather the fashion today to look at Switzerland as a literary and a self-disciplined, well-organized, and beautiful world this would be. The sample of Eden the visitor from a wicked planet must consult is the order, the peace and the calm.

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Marine Papa Sweats In Big While Curt Lolls In Philly

By ROBERT C. RUARK

I HAVE two headlines here. One says "SWISS GENEVA, Feb. 16 (AP)—The Swiss are recovering from the rigors of applying austerity regulations." The other says "TRANS WORLD AIRLINES now flies a week into Zurich and Geneva, Swiss air has two transatlantic flights a week and one calm."

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Truman Rewards GOP

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