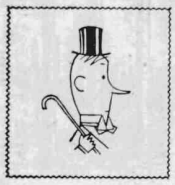
STANTON DELAPLANE'S Postcard From Moscow

Moscow Mule



ONLY BECAUSE I was worn out running after the celebrities, I dropped into the $13,000 model house—it looked shady and cool. When all of a sudden Mr. Khrushchev and Mr. Nixon came in and started a rhubarb that apparently has been Page One news.

It was terribly embarrassing because I had broken the point on my pencil, too. Here was history, practically in my lap. And me with no pencil.

However, I listened closely and learned a good deal.

☆ ☆ ☆

FOR THE 15,000 Americans who will visit Moscow this year, my best advice is start learning. Because nobody will tell you.

In the press room with the Nixon party in the Hotel Ukraine, we have 11 guide-interpreters. They are assigned by the national tourist bureau, Intourist.

They do not know much, either.

"How can I get a ticket to the American Exposition?"

"I don't know," said the guide. "I was going to ask you."

This morning I called the Fair—I am an old hand at Fairs. Having put in something like a straight six months covering the San Francisco Exposition of 1939-40. Turn me loose in a Fair and I am like an old carny hand at a carnival.

I called the Fair and asked them for the opening day's attendance.

Well, THEY don't know. "It was WILD!" they said.

But they don't know the number. And apparently the tickets are being put out (and collected) by the Russians. And apparently the Russians aren't going to tell us. Not today, anyway.

This seems a little incredible. But this is the way it works. Learn, brother, learn.

☆ ☆ ☆

FORTUNATELY, I ran into Bob Gibson here—I knew him in Tokyo when he was with AP. He is a resident correspondent. And he is still learning. I got a few tips.

The phone in your room dials straight out. BUT ——. Dial 8 first. Or it won't go out. If you want to dial another room in the hotel, put a 2 in front of it.

You are directed by Intourist NOT to tip.

"We consider it a relic of less fortunate days. It is not cultured," said the Intourist guide.

However, a good many Russians give a few rubles to waiters, taxi drivers, barbers, hat-check girls, maids and porters. Just as we do in our uncultured circles.

Taxi meters are reliable and you are never overcharged. I didn't think anybody could change the international banditry of the hackies. But in Russia they have.

Strict honesty seems to be a national characteristic. You can leave your camera in a hotel lobby—or possibly on the street, for that matter. Nobody touches it.

Moscow is a pretty city. The spired architecture and blocked apartment houses don't have the charm of England, for instance. But the big, beautiful Moscva river winds through the town. The sun is warm and stays out until 10 at night at this time of the year. And the parks are all pine and birch.

☆ ☆ ☆

ANYWAY, Mr. Nixon and Mr. Khrushchev started off their beef in the model kitchen. (A lot of good family arguments start in the kitchen and I noted that theirs started in front of the model refrigerator.)

Mr. Khrushchev began by saying something like: "In the Soviet Union, we build for ourselves and our grandchildren. You build this house and in 20 years you want to sell the worker another house."

Mr. Nixon then said we did this to improve things for people.

But I wish they had asked me.

What with first mortgages and second mortgages and opening the end of the mortgage, I cannot PAY OFF my house in 20 years. So how can they sell me a new one?

I am learning a lot here. But I could teach them a few things, too.



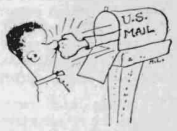
TERRENCE O'FLAHERTY



Take Me to Your Reader

"WE HAVE been expecting to see Alice Lon as a guest performer on other shows," writes Mrs. Laura Spellman. "It's particularly disappointing that she hasn't left Hollywood and headed for New York and the Ed Sullivan Show . . ."

You think YOU'RE disappointed! I've been waiting for two weeks to use the headline: "My Sweet Little Alice Blew Town"—but apparently she's going to stay in Hollywood for the time being.



☆ ☆ ☆

"WOW! Did you see the recent issue of Life magazine with the photo of Gardner McKay on the cover?" asks Anxious (And Friends). "He was supposed to be seen in some kind of a television series. When? What was it called?"

Life's cover and story on McKay was one of the most fantastic promotions in show business history. It was an instant sellout at newsstands across the country and made him a star overnight—without a TV show to his credit!

His series is "Adventure in Paradise," based on the James Michener South Seas stories and now being filmed by 20th Century Fox at the cost of $150,000 each. Fifty-two have been bought and will be seen on ABC-TV this fall. Now the studio is worried whether he can live up to his publicity or not!

☆ ☆ ☆

"You refer to Marlene Dietrich as one of the two great beauties of our time," writes Mrs. L. J. Olson. "Who's the other?"

Like "One of America's Two Great Beers"—it's up to you to fill in the other. My choice: Garbo.

☆ ☆ ☆

"BECAUSE of people like Kazan and Kramer, we are now up to our necks in realism on TV and particularly in the movies," writes Colleen Brooks. "Realism! You can look in your bathroom mirror and see that. And it's grim.

"In my day, people didn't want to see realism. They wouldn't have laid down their hard-earned money to watch Charlie Farrell being psychoanalyzed by Lyle Talbot! Or Marion Davies sprawled in a youth bed drinking out of a baby bottle. Or John Boles handcuffed to Step 'n' Fetchit!

"The public wanted romance, and adventure. Who cared if those dinosaurs in the Lost Island pictures looked as if they were made out of tomato aspic just as long as Richard Denning found a fortune in seed pearls in the Forbidden Idol's nostril?

"What if June Pressier did begin to get a little too old to walk on her hands on the soda fountain counter—and Jimmy Lydon only came up to Jane Withers' waist? When they put on a show in the old grain tower, it was real happy Americana . . . Goodnight, Baby Sandy—you must be a big bruiser by now!"

And you know what happened to all those nice people? As someone once told me, they were run over by Marlon Brando on a motorcycle.

☆ ☆ ☆

"I HAVE HEARD that there is an organization to which viewers may write to complain about the quality of TV commercials," writes Mrs. Jane Kugel. "Would they be interested to hear from me?"

"One such organization is the radio-TV unit of the Federal Trade Commission. But it probably will not fill your needs. The head of the outfit, Charles A. Sweeny, commented in Television magazine recently:

"The FTC has issued only 15 complaints since 1956. From the letters we get it's a pity the public in general doesn't know the laws under which we administer. We cannot proceed against nauseous advertising or even presentations offensive to good taste. We have no say-so on the quantity of beer and cigarette ads. The goal of the FTC is to detect those matters in which the public is deceived."

Television and Radio Logs on Page 36

SAN FRANCISCO ON UNION SQUARE, DO 2-4500 • SAN MATEO, 130 SECOND, DI 3-5631 • VALLEJO, 350 GEORGIA, MI 3-6464

City of Paris

AUGUST HOME FURNISHINGS SALE

sale!

fine fabrics for draperies, upholstery

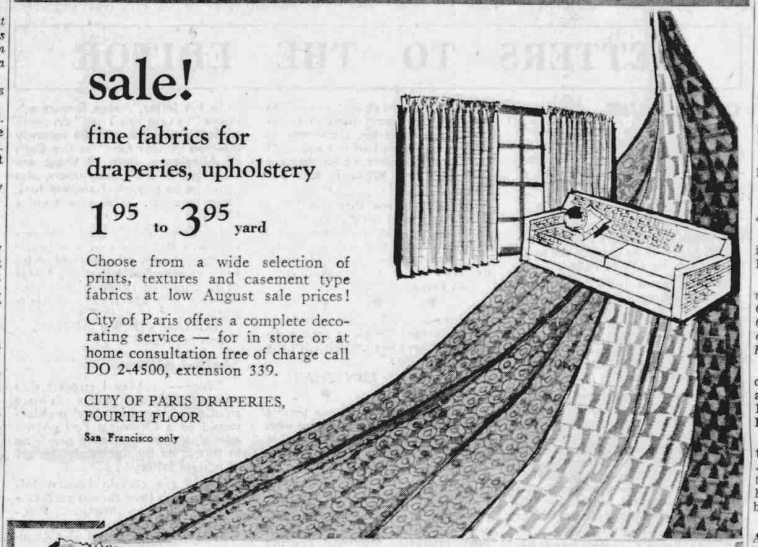
1.95 to 3.95 yard

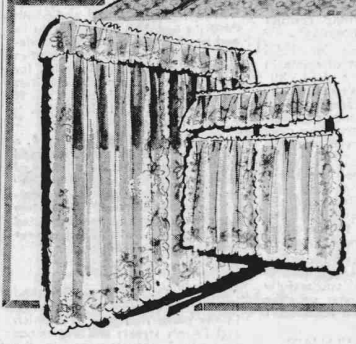
Choose from a wide selection of prints, textures and casement type fabrics at low August sale prices!

City of Paris offers a complete decorating service — for in store or at home consultation free of charge call DO 2-4500, extension 339.

CITY OF PARIS DRAPERIES, FOURTH FLOOR

San Francisco only





Swiss tambour curtains at August sale prices!

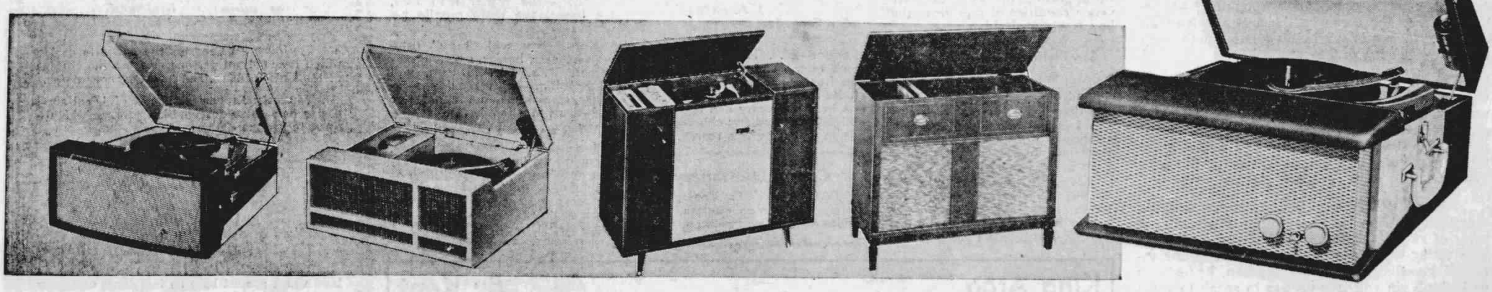
Soft, sheer cotton with precise hand-guided embroidery. Expertly made for beauty and long wear.

with plain heading:	
36x30"	3.95 pair
36x36"	4.50 pair
36x45"	5.50 pair
valance	2.25 each
unfinished lengths:	
44x90"	9.95 pair
44x108"	11.95 pair

CURTAINS, FOURTH FLOOR

San Francisco only

sale! ...VM, Voice of Music, high fidelity and stereo



automatic phonograph

99.95

pay as little as 5.00 monthly

Purest high-fidelity tone reproduction with 2 speakers and AM radio. Portable model complete with carrying case. (without radio, 84.95)

complete stereo table model

119.95

pay as little as 5.85 monthly

Blonde or mahogany wood stereo phonograph with 2 speakers and AM radio. (Matching amplifier speaker and 10 ft. stereo cord 49.95)

the Summit console

299.95

pay only 14.63 monthly

Blonde or mahogany cabinet hi-fi phono with AM-FM radio makes a handsome addition to any room. (stereo speaker, amplifier unit 49.95)

the Caprici in mahogany

199.95

pay only 9.75 monthly

The finest in traditional design for modern living. Walnut or blonde finish only 189.95. (with AM-FM radio 249.95)

leatherette portable

59.95

pay as little as 5.00 monthly

A smart two-tone portable for use in your summer home or den, to give as a welcome gift. Brown leatherette case. (stereo model 82.95)

CITY OF PARIS HOME ENTERTAINMENT CENTER, FIFTH FLOOR; San Francisco only

City of Paris, Union Square, open tonight til 9! Shop with T*O*P*...the City of Paris Time Option Payment Plan...ask about it!