Former AP Reporter John Scali

Rubenstein's



FULLY PADDED REMOVABLE PADS

Our wonderfully effective fine quality cotton broadcloth Marja brassiere. The full pads slip in and out of the split cup lining of cotton broadcloth in just a momen and there's an expansion V in the





Shadow-

paneled and figurefitted

The sure opacity of front and back shadow panels make his slip a warm-weather favorite. The bodice is shroidered and prettily cented with nylon lace.

Easy-care "Magicale" tiste, an exclusive blend of Decente polyester.

Nylon, and cotton. zes 32 to 44, short,

Rubenstein's

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HAND BEAUTY HALF PRICE SALE \$250



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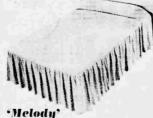




Back-to-School Special! 28 Fashion Colors! Reverse-twist BROADCLOTH

A fine combed cotton broad-cloth to mix and match your fall wardrobe. Perfect for blouses, skirts, shirt-waist dresses, etc. It's 45 inches wide, vat dyed, drip dry and color fast.

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Tufted Tailored Bedspread

• Feature Priced . . .

Graceful all over swirls of dainy stitching give a lacey look to this finely tufted machine washable, tailored bedspread. French knots edge the top and bottom of the full flounce.

King-Size Spread



- Makes an old Mattress like new!
- "Ventifoam" Latex 1-inch Mattress Topper Pads
- . TWIN SIZE

• Reg. \$1.59

8688

DOUBLE SIZE Reg. 10.98

Thick cushiony latex foam rubber that makes any mattress more comfortable, lasts longer ... exclusiveVENTI-FOAM construction al-lows free passage of air for cool refreshing

Lady Pepperell

Solid Color Perc	ale
72x108 or Twin Fitted • Reg. \$3.29	\$2.67
81x108 or Double Fitted • Reg. \$3.49	\$2.97
42x38 Pillowcases • Reg. 79c	.67
· Pink, Blue, Green, Yellow of	Beige

LADY PEPPERELL LUXURY PERCALE

72x108 or TWIN FITTED • Regularly \$2.89

81x108 or DOUBLE FITTED 8244 • Regularly \$3.10

42x38 PILLOWCASES • Regularly 75c ea.

Long staple combed cotton percale

STURDY WHITE MUSLIN

72x108 or TWIN FITTED • Regularly \$2.39 81x108 or DOUBLE FITTED

42x36 PILLOWCASES • Regularly 57c ea.

Choose color-matching "Moroccan" stripes or

HAND TOWEL

WASHCLOTH

"Champion" solids

BATH SIZE



Fluffy, Super-soft Cannon Bath Towels



Stock up now and Save On ...

Lady Pepperell Sheets!