

Research Group's Report Holds Good For Tar Heel

The Newspaper Research Committee has come up with what appears to be basically good recommendations for improvement of The Daily Tar Heel. Text of the committee report is printed elsewhere on this page.

Significant among the report are areas of newspaper knowledge which the committee feels should be investigated by the Bi-Partisan Selections Board when it screens candidates prior to election of editor of the campus newspaper. Perhaps the Research Committee has been a little stern in this part of the report.

In the first place, its breadth demands of the student knowledge about the newspaper which probably few editors on any major daily publication would be able to answer. It is, we feel, expecting a little too much to require each candidate to be well versed in the administrative, editorial, news and business aspects of the paper at once, notwithstanding the importance of the same.

Secondly, requirements which the Research Committee feels should be met by editor candidates presume that persons with such qualifications exist on the campus. Perhaps one or two do, but that number is not sufficient to assure all talented students an equal chance before the Selections Board.

After all, it is conceivable that a good journalist with editorial talent is not versed in all the operations of the paper. It is true he should have some knowledge about the working procedure of the publication, but to expect a thorough knowledge of all is to subtract a certain responsibility from those who head the several departments of the paper.

Another area in which the Research Committee may have failed is its procedure for recall election. It has proposed that, after petitions for recall are signed and turned over to the Attorney General, the Selections Board would rule on alleged charges and call for the election if probable cause were evident.

What this does, in effect, is to allow for the overvoting of 15 per cent of the student body in its desire for recall election. In other words, a small board could prohibit a recall election even if such action were the desire of two per cent of the student body. Consequently, this recommendation should be studied closely by the legislature.

On the positive side, the Research Committee has acted to benefit the Daily Tar Heel in its recommendation that funds be forthcoming for photographic equipment and supplies for the paper. It seems to us rather archaic that a daily newspaper should be without the equipment to produce the art work which makes for a better publication.

In considering this recommendation, the legislature should realize that no increased budgetary allotment would be required, once the initial capital outlay were ex-

ceeded for the necessary equipment. Thereafter, the sum now allotted to the photography fund could be allotted to a new department of the Daily Tar Heel for use in expanding our photographic news coverage.

In appearing before the Research Committee, we did not recommend increased salaries for the news editor or institution of a salary for the associate editor. However, we endorse the recommendations made by the Research Committee with an eye to improving the newspaper through compensation for services contributed.

Finally, and this could be the most important of all the recommendations, the Research Committee has recognized a stimulus for the Daily Tar Heel in its proposal that profits made by the publication be retained for administration by the editor, upon approval of the Publications Board.

Currently, any profits accrued by the Daily Tar Heel over a year's time are turned back into the student coffers. The Research Committee proposal would stimulate economy within the publication while at the same time conceivably eliminating the need for the paper to go before the legislature for special appropriations. The Publications Board would serve as the watchdog over these profits.

We are, after all, virtually a self-sustaining organization. We sell our newspapers for less than 2½ cents per copy. And the remainder of our revenue comes from student fees.

In view of these facts, it seems that the Daily Tar Heel, responsible as an economic operation on the campus, should retain what ever funds it gains from its efforts. To do otherwise is to eliminate any real stimulus for efficient operations of the publication.

What Is Faculty Council Probing?

Just what is being considered by the Faculty Council concerning attendance regulations is, at this point, just about anybody's guess.

The Council has sworn secrecy until discussion and action slated for this afternoon.

We will point out, however, that recommendations have been made by student leaders on campus that class excuses be put on an honor system basis, similar to the practice during a portion of the flu epidemic here last fall.

We already have spoken out in favor of such a plan. Suffice it to say that it would be another extension of the Honor System at the University.

Meanwhile, we anxiously await the full report which the Faculty Council will disclose after its deliberations. It is doubtful, however, that any revolutionary changes in attendance requirements will be forthcoming.

The Daily Tar Heel

The official student publication of the Publications Board of the University of North Carolina, where it is published daily except Sunday, Monday and examination vacation periods and summer terms. Entered as second class matter in the post office in Chapel Hill, N. C., under the Act of March 8, 1879. Subscription rates: mailed, \$4 per year; \$2.50 a semester; delivered, \$6 a year; \$2.50 a semester.

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"Well, I See Harold Got Him To Swallow Something"



Sacred Cows Select Own Fellows

By WHIT WHITFIELD

Once upon a time there was a group of Sacred Cows who were selected to safeguard the integrity of the herd. The herd being large, the duties and responsibilities of the Sacred Cows were great in number. It was only fitting, therefore, that these Sacred Cows be the most sacred and honorable of all Sacred Cows, and they were, to be sure.

In order to be a Sacred Cow, a member of the herd had to be a member of a semi-sacred in-group called a herd. Not only this, but he had to be very sociable, a bovine paragon so to speak.

Although it was not strictly necessary, it was very helpful for the prospective deity to have been selected dux of his particular herd.

In prearranged roundups the Sacred Cows selected from their particular herds (semi-sacred in-groups) the candidates that would most likely best represent them in the future. These candidates were then eligible for the big roundup which usually came a short while

later. It was at this roundup that the "untouchables" were invited to attend and present their candidates. The "untouchables" were so accustomed to this type procedure that they often refused to be represented, knowing full well that it was no use.

Nevertheless, at the big roundup, the "untouchables" were represented to some degree, although it was to no avail. Without the permission of the Sacred Cows it was almost futile. How could one aspire to be a Sacred Cow without The Sacred Cow's assent?

Shortly after, the herd was given the opportunity to choose their new Sacred Cows. The candidates previously accepted by their semi-sacred in-groups had begun to socialize and plan their strategy.

The herd was finally given the opportunity to select the Sacred Cows for the next winter. The semi-sacred in-groups made sure that their members voted; the "untouchables" were not well organized at all, and many of them didn't care about Sacred Cows, so they didn't bother to vote. Naturally the hopefuls from the herd were selected, so the herd once again was led by an enlightened minority. God bless those sacred Cows.

Conformity?

"The danger to our country is not that liberty will destroy itself in honest, earnest, controversial debate but that liberty will be allowed to suffocate in the prevailing atmosphere of complacency and conformity."

"To the conformist, all controversy is social error, and controversy that challenges political complacency with fear and apprehension of danger and destruction is intolerable. To the conformist, the way to get along is to go along with the stream."

"To be suspicious of the cause of the prevailing current is to be an alarmist and any active attempt to prove the truth of what you suspect will make you a witch-hunter or a crackpot."

"The diseased disposition for popular conformity has reduced our pictured, printed and radio news to a common denominator that could be called the prevailing line of conformity. Who establishes the line of conformity is a mystery, but he who hits that line is immediately thrown for a dispirited loss."

"Called by its right name, this is censorship."—Dean Clarence Munton in a broadcast over the Mutual Broadcasting System, October 27, 1957.

Text Of Research Committee Report

The following is the text verbatim of the Newspaper Research Committee, excluding introductory remarks explaining establishment of this committee.

1) EDITOR'S RESPONSIBILITY FOR THE PAPER:

We feel that the editor, being the single popularly elected head of the paper, is ultimately responsible for the entire paper. This in no way negates the financial responsibility of the paper to the Publications Board.

2) SELECTION OF THE EDITOR AND THE PROCESSES OF REMOVAL FROM OFFICE:

The Committee feels that since the Daily Tar Heel is dependent upon student funds for publication, the student body should continue to elect the editor.

We recommend certain changes in the membership of the Bi-Partisan Selections Board and in the procedures and responsibilities of this Board.

In our opinion, the members which would make the most competent and fair Selections Board are: the chairman of both political parties, one member elected from and by the executive positions of the Daily Tar Heel, one member elected from and by the non-salaried staff of the Daily Tar Heel, one member of the Journalism School Faculty appointed by the speaker of the Student Legislature, and the chairman of the University Party.

The Selections Board should convene prior to any election for the office of editor of the Daily Tar Heel. They will interview all candidates for this office and assess these candidates' qualifications with regard to these fields:

- I. Experience.
- II. Knowledge of the administrative aspects of the Daily Tar Heel.
- A) General knowledge of what constitutes libel.
- B) Organization of the paper.
- C) Training program.
- III. Knowledge of the editorial aspects of the Daily Tar Heel.
- A) Ability to write.
- B) Organization of the editorial page.
- IV. Knowledge of the news aspects of the Daily Tar Heel (including make-up, headline writing, proof reading, night editing, etc.)
- A) News.
- B) Features.
- C) Sports.
- V. Knowledge of the business aspect of the Daily Tar Heel.
- A) Circulation.
- B) Subscription.
- C) Advertising.
- VI. Knowledge of the campus.
- VII. Knowledge of current events.
- VIII. Personality.

The Selections Board may endorse as many candidates as it deems qualified. The Board should make public a short paragraph report on each candidate's qualifications taking into account the aforementioned fields.

In order to emphasize the importance of the Selections Board approval, its name would be the only one indicated by the side of a qualified candidate on the ballot.

The parties or any other group would continue to be free to endorse or support any candidate. It is recommended that the Selections Board convene prior to the endorsement of the campus political parties.

We recommend, in the interest of fairness, that the total expenditures for a candidate's campaign be limited and equal for all candidates.

We suggest continuance of the democratic process of recall with certain revisions in the current procedures. The petition for recall should be validated by the Attorney General for its signatures, and the petition should then be turned over to the Selections Board to consider the charges against the editor. The Selections Board would then rule on these charges. The only valid grounds for recall would be libel, failure to put out a paper, or mental or physical illness.

If the Selections Board find the charges of the petition valid, then a special election for the editorship shall be held, and the incumbent editor may be a candidate without the approval of the Selections Board. All other candidates would appear before the Board as in a regular election. If the charges of the petition were found invalid, according to the previously mentioned criteria, there would be no recall election.

3) FINANCIAL ORGANIZATION:

The Committee found in its study of the physical facilities of the Daily Tar Heel that certain equipment needs to be replaced. The Daily Tar Heel needs a new true and seven new typewriters to replace the worn ones now in use. Five of the paper's twelve typewriters are either new or in good repair.

As a possible way to save money and insure the Daily Tar Heel's photographic needs are met, the Committee suggests a change in the way the paper is financed. 1) the annual purchase of film and darkroom supplies necessary for an entire year's photographic work, 2) creation of the paid position of Photography Editor, responsible for the paper's photographic needs. On the basis of the Committee's study, it believes that the cost of the necessary supplies and the Photography Editor's salary could be financed within the present photographic fund.

The Committee suggests the increase of the News Editor's salary, commensurate with the responsibilities of his office. To relieve the editor of some of the burdens of his position, we recommend that the Associate Editor become a salaried position in line with the other executive positions.

In order that the Daily Tar Heel become the best college newspaper, it is necessary to plan for the future. New ideas for improvement must continually be in the minds of those operating a campus newspaper. These new ideas must be bred in the feeling that there is an opportunity to implement them. This opportunity must be afforded each editor. The opportunity to implement these ideas should come from a certain degree of freedom in the financial operation of the paper. The Committee does not feel that the editor should be given a lump sum appropriation to be used at his discretion, but it believes through sound management of the paper, the editor may be able to get the necessary capital to implement his ideas. Therefore, the Committee recommends that the Daily Tar Heel retain its annual profits. These funds may be administered by the editor, subject to the approval of the Publications Board.

The Committee wishes to reiterate its feeling that these plans are for the betterment of the Daily Tar Heel, for the present and for the future.

February 6, 1968.

Respectfully submitted,

The Newspaper Research Committee



by Charles Schulz

by Al Capp

by Walt Kelly

Open Letter To Santa

"Tito Calls on U.S. to End Arms Aid—Washington Views Action Cautiously—Economic Help Expected to Continue"

—N.Y. Times

Dear Santa Claus:

We've been so good. We've wiped our noses when we should; When Khrushchev snarls, we're mild and meek And let him kick our other cheek. When he cries "Sputnik!"—the big show-off— We whisper "Vanguard"—which won't go off. We say our prayers, chant "Eli, Eli," And brush our molars three times daily. When Nehru calls us dirty names, We know he's only playing games; And when he throws his sticks and stones, We simply give him bigger loans. Our hair is combed, our shoes are shined, Our table manners are refined. While North Korea stocks its warheads, We don't complain. We won't be soreheads. We send our troops to Little Rock And go to bed by eight o'clock. So, Santa, when you ride the drifts On Christmas Eve to leave your gifts, Please leave one present for our tree— And, if you love us, let it be A note from Tito: "Hall! Good cheer! I'll take your arms again this year!"

Morrie Ryskind