## Editors constantly strive to improve newspapers

EDITOR'S NOTE: The fol-lowing story was written by Richard D. Smyser. editor of the Oak Ridge, Tenn., Oak Ridger and possident of the As-sociated Press Managing Edi-tors Association, in recognition of Newspaper Week, Oct. 8-12.

RICHARD D. SMYSER

BY RICHARD D. SMYSER
President, APME
Don Carter of Macon, Ga.,
says newspapers should carry
more columns of opinion.
Wendell Phillippi of Indianapolis, Ind., wants more
weather news.
Robert Haiman of St. Petersburg, Fla., wants better weather
maps.

er maps.

John Leard of Richmond,

Va thinks there should be a
rather thorough evaluation of

the press quotes too many unnamed 'sources."
Richard Tuttle Rochester, N.Y., asks: "Really now, should a national wirephoto network carry pictures of Australian bathing beauties."
John Quinn, also of Rochester, N.Y., hinks editors ought to get closer to their readers. Carter, Phillippi, Haiman. Leard. Jamesov, Tuttle and Quinn are all stern critics of newspapers and news services like The Associated Press. So are Hobert Duncan of Honolulu, Hawaiti. Joe Shoquist of Milwaukee, Wis; Robert Olary of Louisvile, Ky, and Larry Jinks of Miami, Fla. Duncan says there is to

and termis tournaments and au-tomobile races that are named for commercial sponsors, there-by making for free advertising. Clark feels that newspapers that presume to judge others should clean their own houses — not accept free trips and tickets.

mot accept free trips and tickets.

Jinks thinks all questions at presidential press conferences don't have to be the shootout type. Questioning can be civil and positive and still dig out useful information, he says.

Then there's Wes Gallagher of Rye, N.Y. He believes people—have, of necessity, "furned in-ward." This makes them more

own communities.

And Lou Boccardi of New York City, who says that newspapers must give readers the fullest possible information about "the three F's" — food,

Also with some strong feel-ings about what newspapers should do are:

should do are:

Tom Fesperman of Charlotte,
N.C., who says he is sick and
tired of so much news coming
out of Washington and New
York, Things are happening in
the small towns, too;

Jenk Jones, Jr. of Tulsa, Okla., who believes news of Canada and Mexico, our closest international neighbors, is neg-

Ga., who thinks newspapers should take a new look at the way they handle crime news.

Nor is all of the criticism negative. John McMillan of Huntington. W.Va., thinks that The Associated Press did a spectacuarly good job covering the weeklong events that led up to President Nixon's resignation.

Their comments issed nere have all been stated in the cor-respondence, in the formal re-ports and at the meetings. of the Associated Press Managing Editors Association during the past year. The APME is a na-tional editors group that works toward better newspapers and a better Associated Press news searches.

service.

APME operates a yearlong critique. This year 18 committees studied different apects of newspaper content. Hundreds of letters were exchanged, scores of questionnaires filled out, tens of reports filled and numerous small and large meetings held.

**NEWSPAPERS: FREEDOM'S GUARANTEE** 

their committee chairmen.

As they assess their own performances and the performance of The Associated Press day by day and even hour by hour—there are a lot of telephone calls by editors to AP head-quarters in New York—these editors worry whether the public fully understands what editors believe to be the role of the press.

One of the big things that editors believe they must do to increase public understanding is to tell the public more about their policies and practices.

One of the most mulversal

One of the most universal policies and practices of news-paper and news service people is self-criticism.

## JOURNAL GAZETTE

William B. Hamel Jr., Publisher

### **Editorial Opinion**

Energy self-sufficiency far off

At the height of the energy shortage caused in part by the Arab Countries boycott, a goal of energy self-sufficiency by 1890 was hoped for.

Due to many factors this goal now seems very unrealistic and self-sufficiency cannot be hoped for untimuch later in the decade, it free a great chain of their record profits in exploration are not finding enough oil to offset the production decline which has been going on since the 1870 peaks.

oil to offset the production decline which has been going on since the 1870 peak.

Dally production in that year was 9.5 million barsels per day. A few weeks ago an United States production was only 18 million barrels per day.

All front Alaska will not begin to flow in the pipeline until 1877. And knowledgeable oil men say that this will perhafps level off production figures for awhile but will not stop the decline over the long term.

Part of the lag in oil production may be due to a two-level pricing structure in which new fields can bear a price of \$10 per barrel, the world price, but older fields can charge only \$3.25 per barrel, except that the world price may be charged for oil produced beyond the wells level of previous production.

Since secondary production from older fields is of Jesser volume than

beyond the wells level of previous production.

Since secondary production from older fields is of lesser volume than in a new field, it is understandable that oil companies are putting the bulk of their development money into the new fields, at the neglect of older ones. This is another example of how artificial price controls in the marketplace can contribute to shortages and prevent full production. It was not expected, of course, that new exploration would tilt the scales

Glancing back

of oil production in a miraculous manner. In addition to the season amounts of money it takes to discover new oil and to divert it into a steady stream of pipeline oil it also can take a long time.

In the meantime the rest of the energy picture is being frustrated and de la y e d by environmental and ecological consideration.

We ster a strip mining would probably be the most productive method of mining the coal the nation needs. But this is being delayed and damstrung by environmental considerations and site receive. The miner's union took a memorial rock of idleness ostensibly to esgless states practices and to dramatize the plight of miners with black lung.

Coal operators. The miner with those lung. Coal operators, the miner with the plight of miners with black lung. Coal operators, the without the plight of miners with black lung. Coal operators, the plight of miners with black lung. The miners with black lung. The miners with black lung. Coal operators, the strength of reducing coal supplies above ground prior to operator-union negotiations. The unions will be in, a better bargaining position of mined coal coal strike.

And in spite of a report showing danger of nuclear generating plants releasing harmitol radoactivity is about as remote as being litt with lightning, we are delaying the construction of new plants.

It is conceded that safety precautions at nuclear plants should be eliborate and detailed. However, even when the criterion is met decided the procession of the p

Fourteen reports given at a meeting of the Hospital Building Committee Thursday evening indicated a strong difference of opinion in various parts

difference of opinion in various paris of Coles County in regard to whether the public wishes to build a district hospital and finance it with an increase in taxes to the tune of 10 cents on each \$100 of assessed valuation . BERLIN — The East German republic — Russia's newest satellite — we proclaimed today under the leadership of German Communists . The American Legion post voted at its meeting to sponsor a milk and graham cracker program at Grant Park School, Commander Ralph Branch Commander Ralph The nation's week-old steel strike today was just where it started but the government is making an effort to solve the three-week-old coal walkout.

Quote of note

"A provision in the new federal minimum wage law that became effective May 1, (1974) is designed to carourage employment of students. Farmers and ranchers may employ fight-lime students at wage rates less than one prevailing minimum level. Under this provision full-time high school or college students can be employed at not less than 85 per cent of the required minimum wage. Such employment is limited to 20 hours per week during school sessions and 40 hours per week in non school periods."

## Leaders fearful of economy

#### By Rowland Evans and Robert Novak

WASHINGTON - Behind President Ford's tough new line on international oil prices is a grim reassessment by his top advisers that economic catastrophe in the Western world is threatened within the next four months

In public and even in some private meetings of administration officials, the President's economic policymakers still stick to the old refrain that the economy is sluggish and in danger merely of mild is sluggish and in danger merely of mild recession accompanied by inflation. But they now privately concede the possibility of much worse — a drastic business decline with depression-level umemploy...ent — thanks largely to the traumatic impact on the West of wildly

That's why Secretary of State Henry Kissinger abruptly shifted to a hard line and now wants some economic proposal: put forth quickly instead of waiting for next year's budget. But that's also why a mood of futility, pessimism and downright fear has spread from the business community into the upper reaches of the administration.

reaches of the administration.

Administration officials are now seeking a viable plan to back up strong words from the President and the Secretary of State. But there is total presimism; nobody here believes the oil-producing nations will back down any time soon. And unless they do, neither theforic coming out of the economic summit conference nor new programs by the President can protect the economy.

The administration's view seemed much different even to insiders no more much office that two weeks ago Mr. ford then seemed to have inherited intact the Micawberism of the Nixon administration, retuinist to either admit the danger of catastrophe or to hurry any change in moley. ministration, refu danger of catasti change in policy

change in policy.

But realism has taken hold. Top administration officials now privately admit the possibility of the "worst case" that has been propounded by economics inside and outside the government: the skyrocketing escalation of energy costs will generate critical bank failures in Western Europe, which will spread to A merican businesses bringing a Bash-fire businesse decline with unemployment quickly exceeding 10 per cent.

Everybody sagress that no protection

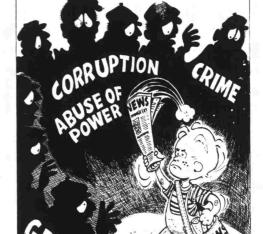
Everybody agrees that no protection from this menace, temporary or permenent, is possible without lowering international oil prices. But the overnight shift to a hard line warning the oil-producing nations is no guaranty of realisf

relief.

On the contrary, responsible administration officials are deeply pessimistic about breaking the world oil cartel. One knowledgeable policymaker believes the Arabs, particularly Kuwash and Algeria, will never relent until that unforeseeable day of a political settlement in the Mideast. Nor is there any real hope here that withholding U. S. food from the world market would have the slightest effect on oil. Withholding U. S. arms, though riskier, might be slightly more effective. About all these officials feel can be

might be slightly more effective.

About all these officials feel can be done is for the U. S.. to make clear by word and deed that it is moving toward energy self-sufficiency and to try acting in concert with Western Europe and Japan. Since such steps are not imminent, there is simply no prespect of any quick price relief from the oil producers.



National Newspaper Week, Oct. 6-12, 1974

Investigation, controversy

# Is Watergate forever?

By Wlliam A. Rusher

It begins to appear that Watergate one of those fecund episodes in merican history that will provide grist r investigation and controversy almost erally forever.

for investigation and controversy almost literally forever.

The wife of Bruce Catton, the Pulitzer Prize-win in in g historian, conserved wisceracked that she had lost her husband in the Civil War. And there are also large coriers of Sacco-Vanzetti buffs, Kennedy assassination addicts, and devotees of the incident at Chappaquiddick, All that is required is some event, or series of events, that is in-trinsically interesting and cloaked in some degree of mystery and-or controversy. The stubbornness and ingenuity of the human mind will do the rest. Was Stanton behind the assassination of the control of the human mind will do the rest. Was Stanton behind the assassination of the will be the study of the human will be first rifle reports at Dallas come from the "grassy boolt" will be study to the Shiredown Inn."

Watergate is clearly in the grand tradition. For one thing, while not so vast a subject as the Civil War, its measures up rather well against Sacco-Vanzetti, the Kennedy assassination and Chappaquiddick in terms of the breadth of the canvas: the period of time involved, the number of people concerned, and the ambiguity of the available evidence.

What was the role of Gorton Liddy: When did Nivon first lines a brain of the canvas:

and the ambiguity of the available evidence.

What was the role of Gordon Liddy? When did Nixon first learn about CREEP's involvement in the Watergate break-in — or did he help to plan it what did Hunt hope to learn from the files of Elisberg's psychiatriat? Who was Deep Throat? You begin to see the possibilities. There have been whole books published recently on the mysterious Affair of the Diamond Necklace (1724) and the vexed question of who killed the young Princes in the Tower in or about 1485. People will still be arguing over the Huston Plan, and wondering why Nixon didn't burn the tapes, several centuries from now.

Allegedity to help them, the contemporary addicts of the Watergate-episode are doing their energetic best to find some way around the inconvenient partoe granted by President Ford to Mr. Nixon. Generally they deuy

any desire to persecute the former chief executive; it is only the historical record they are interested in, or the integrity of our judicial processes. One way or another, though, they plainly intend to keep the Watergate ball in the air, and some sort of proceeding against Mr. Nixon is evidently deemed essential for the purpose.

Nixon is evidently determine essential the purpose.

One school of thought favors a direct attack on the pardon itself, on the highly dubious ground that Mr. Ford could not lawfully issue one until Mr. Nixon was actually convicted of something. For the purpose of testing this theory, some experts believe the Watergate grand jurors ought to go ahead and indiet Mr. Nixon for something anyway, pardon or no nordon.

no pardon.

Others, notably including the ACLU, are urging the impeachment of Mr. Nixon by the House and his conviction by the Senate, even though he has rendered that whole process superfluous, and perhaps unconstitutional, by resigning

and permaps resigning.

The Attorney General of California is publicly casting about for evidence of some crime for which Mr. Nixon could be prosecuted under state law (to which, of course, a presidential pardon does

not apply).

The bar associations of New York and California were preparing disbarment proceedings against Mr. Nixon, which might have involved a quasi-judicial airing of his actions, but he appears to have thwarted them by resigning from the bar in both states.

the bar in both states.

If all other recourses fail, the Watergate boffs hope for a final report by Special Prosecutor Jaworski to the Congress, or a special presentment by the grand jury, nailing Mr. Nixon's hide to the wall. Unfortunately either step would apparently require special enabling legislation by Congress, since the pardon bars his indictment and it is not certain that Congress will agree to authorize such gratuitous denunciations.

to authorize such gratuitous denunciations.

But whether it does or not, we might as well stop kidding ourselves that anything at all will still the Watergate controversy forever. If Mr. Nikon's critics want to forment him further, let hem go about their business without pretending that anything they can do, or prove, or contend, will finally lay the matter to rest. Mankind is just going to have to live with this one, for a long, long time to come.

## Readers write

Another depression for America?

Editor, Journal Gazette:
The central Issue of today's economic crisis is money — and those who control it.

Americans caught in the squeeze of rising living costs and vanishing jobs are mindful of the symptoms of distress which preceded the crash of 1929.

Then, as now, the people were confronted by a shrinking dollar, lesping interest rates, a skidding stock market, and, in the final days, evaporation of business capital with resulting memployment.

Then, as now, the people were assured by elected officials, and by "financial experts," that the economy was sound.

# by years ago today (1924) EN ROUTE WITH GEN DAWES FOR ROUTE WITH GEN DAWES FOR Charles G. Dawes moved on through Minnesota today carrying an appeal to the women voters of the northwest to rally the attack on Sen. Robert M. LaFollette and his Progressive platform, which he help up as a menance to "women's newly acquired right to suffrage." SPRINGFIELD, III — The Illinois Commerce Commission began another series of hearings today on applications for authority to operate motor bus lines over the new paved roads of the state. ."The new rallroad air compressors is the first improvement on air compressors in from 10 to 15 years," H. A. Chaussaid today. "Its strong point is economy. This compressors in from 10 to 15 years," H. A. Chaussaid today. "Its strong point is economy. This compressor will produce a greatly increased power from a lessened amount of fuel." First arrangements were made Monday for Thanksgiving Day union services by Protestant churches. It was the work of the Mattoon Ministerial Association in session at the Association of Commerce wrestling fans were out in force to see the match between Ed Furness and Curly" Burns at the Grand Theater, after the Judge Jones speaking on Monday. 25 years ago today (1949) WASHINION, D.C. — Admirsal speaking on Monday. 25 years age today (1949) WASHINGTON, D.C. — Admiral Arthar W. Radiord told Congress today that concentrating American military strength in the air forces big B-36 bombers is "a bad gamble with national security." He labelled the Air Force fleet of B-36 bombers a "billion dollar billion dollar defanzively and inadequals of-