

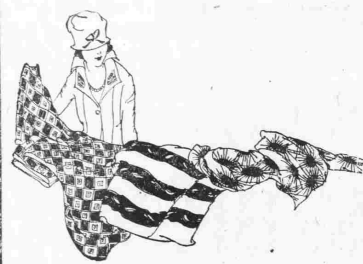
## IVEY'S IVEY'S

## Costume Velvets

Luxurious, exquisite — these adjectives best describe the lovely costume Velvets we are now offering our customers.

We have them in all shades, and they are all very unusual values. Here is the list:

\$8.00 Black Silk Velvet .....	\$5.95
\$8.00 Colored Silk Velvets .....	\$7.20
\$10.00 Evening Shades in Costume Velvets .....	\$9.00



## Wool Dress Goods

Handsome fifty-six inch materials are these, in the new and popular plaids.

The color combinations are unusually charming, and to the sportswomen they present an opportunity for a handsome skirt at a very reasonable figure. They are, the yard .....

\$6.00

## New Fall Silks

All the popular season's silks are represented in our groups. Here are a few that are much in demand now, on which we are giving very special prices:

40-inch Satin, in black and colors .....	\$1.95
40-inch Crepe de Chines .....	\$1.95
36-inch Tricolettes .....	\$1.95
40-inch Pussywillow Satins .....	\$4.75
40-inch Pussywillow Taffetas ....	\$3.75

J. B. IVEY & COMPANY

## CARUSO SINGS TO 5,000 AUDIENCE

Famous Tenor, in Good Trim, Delights Overflowing House.

The largest audience that ever assembled at the City Auditorium and one that overflowed the building into the streets heard Caruso and his fellow artists, Albert Strossel and Miss Alice Miriam. Fully a thousand people after the house's 4,000 capacity had been filled, stood in the streets before the entrance on College street and on Fifth street. When the program began they congregated at the Fifth street entrance and listened through the opera house. The voices of Miss Miriam and the notes of Strossel's violin, penetrated to the street only now and then, but the powerful notes of Caruso, especially in his high register, could be heard distinctly. Mr. Caruso was scheduled for three numbers, but the wisdom of such a sparse number of songs for the star of the program was apparent after the program was under way. After each number he responded to encores one after another, so that before the evening was over he probably had sung a dozen or fifteen numbers, instead of the three. The tenor seemed in splendid voice and gave encores with a generosity scarcely expected. The great voice that has thrilled audiences in all parts of the opera-loving world was in fine trim. The farthest nook and corner of the Auditorium were easily reached by his voice, even the pianissimo notes having power to reach the farthest balconies. But one number, an encore was sung in English. This was "Last Night As I Lay Dreaming." The work of Miss Alice Miriam, soprano of the Metropolitan Opera Company, and of Albert Strossel, violinist also came in for enthusiastic approval of the audience. Miss Miriam proved to be a lyric soprano of the most pleasing type. Mr. Strossel's numbers were happily selected and he played them with virtuosity he is known for.

The complete program, excepting the encores, follows:  
1. Prelude and Allegro, Pugnani-Kreiser, Albert Strossel; 2. Aria, "De-uis Le Jour" from "Louise," Charpentier, Alice Miriam; 3. Aria, "Che Gelida Manina" from "La Boheme," Puccini, Enrico Caruso; 4. a Spanish Serenade, "La Media Noche," Aviles Strossel; 5. a Humoresque, Albert Strossel; 6. A Song in the Night, Marshall Earl-olomoe; 7. Ecstasy, Walter Morse Rummel, Alice Miriam; 8. Aria, "Una Fur-tiva Lagrima" from "L'Elisir d'Amore," Donizetti, Enrico Caruso; 9. a Berceuse, Pouppe; 10. Paganini, Delibes-Grunberg; 11. La Clochette, Paganini, Albert Strossel; 12. Aria, "Un bel di" from "Madame Butterfly," Puccini, Alice Miriam; 13. Aria, "Vesti La Giubba" from "Pagliacci," Leoncavallo, Enrico Caruso.

## MANY VISITORS COME TO ATTEND CONCERT

Music lovers from a radius of many miles motored, trolleyed and came by railroad to Charlotte Tuesday for the Caruso concert. It could be easily seen that a gala occasion was at hand. Caves were crowded and hotel dining rooms were taxed to their capacity. By noon the out-of-town crowds had begun to assemble. From the time the Italian tenor stepped from the pullman at the Southern passenger station Sunday night until the concert Monday night was over he was the target of thousands of pairs of inquiring eyes. All incoming local trains Monday were crowded; so were the interurban trains from Gastonia and intermediate points. Along all leading highways there were streams of autos, bringing music lovers to the metropolis of the Piedmont. Some motored many miles to be here for the concert. Among the out-of-town people registered at local hotels Monday were: Schuyt—Mrs. Frank Barnes, Wadesboro; Mrs. S. L. Turentine, Greens-

boro; Miss Lila Barnes, Miss Emma James, Miss Beas McNeill, Maxton; Miss Eliza McNeill, Lumberton; Miss Arnes McNeill, Lumberton; Mrs. E. K. Proctor, Mrs. J. D. Proctor, Mrs. R. K. Carley, Mrs. George B. McLeod, Lumberton; Miss Molly Bowman, Miss Ralph Bowman, Mrs. Paul Bowman, Miss Genevieve Boyde, Mrs. W. A. Bowman, Sumter; S. G. John, Clarendon; Mrs. T. B. Finley, Miss Beas Finley, North Wilkesboro; Mrs. R. B. Terry, High Point; Mrs. Z. V. Valer, Lexington.

Mecklenburg—Mrs. A. G. Jones, Le-noir; Miss Olive Kent, Lenoir; Misses Irene and Edith, Lenoir; Mrs. J. J. Farries, Mrs. H. J. Confield, High Point; Mrs. F. C. Broken, Mrs. John Crawford, Mrs. Charles Jones Lancaster, S. C.; Mrs. C. B. Reynolds, Mrs. Elliott Fall Great Falls, S. C.; Mrs. M. C. Allison, Miss Mattie Allison, Lancaster, S. C.; Mrs. J. A. Sharp, Lumberton; Mrs. W. H. McEachern, St. Paul, N. C.; Miss Kate Northrup, St. Paul, N. C.; Miss Lillian Blair, St. Paul, N. C.; Mrs. A. M. Brantford, Mrs. H. A. Schofield, Mullins, S. C.; Mrs. J. M. Clark, Elizabethtown; Miss Inez Davis, Elizabethtown; Miss Marie Cunningham, Miss Lillian Hanes, Miss Violet Pitts, Miss Beatrice Arnold, Chester, S. C.; Mrs. Paul Webb, Shelby; Miss Elizabeth McBrayer, Miss Mae Kendall, Miss Mabel Quinn, Miss Leola Morris, Shelby. Stoneville—Mrs. D. Higginbotham, Mrs. K. Mills, Florence, S. C.; Mrs. H. Leale, Sumter, S. C.; Mrs. J. F. Blue, Mrs. John Lynch, Laurin-burg; Mrs. J. J. Moore, Statesville; Mrs. Alex Shuford, Hickory. Central—Miss Jennie Brent, Miss Kate Leak, Miss Johnnie Dunlap, Miss Elizabeth Horne, Miss Virginia Horne, Wadesboro; Mrs. Brevard Pritchett, Danville, Va.; Mrs. J. L. Little, Miss Hester Dunn, Wovren; Mrs. Mial Leak, Rockingham; Miss Mattie Reinhardt, Newton; Miss Julia Fitzwater, Monroe; Mrs. B. J. Dunlap, Ansonville; Mrs. W. W. Bennett, Wadesboro; Mrs. J. B. Harrell, Bennettsville; Mrs. Lee, Mon-rove; Mrs. Frank Little, Wadesboro; Mrs. T. Rose, Wadesboro; Mrs. M. B. Heath, Rockingham; Mrs. James W. Davis, Winston-Salem; Miss Nellie Mackey, Miss Gladys Hag, Greensboro; Mrs. H. H. McElzoin, Mrs. M. Landon, Wadesboro; Mrs. J. T. Johns and Miss Alice Johns, Johns, N. C.; Miss Marie Rhyne, Shelby; Mrs. L. C. Bickett, Newton. Clayton—Miss Pearl Aman, Aiken, S. C.; Mrs. H. H. McElzoin, Miss McElzoin, Wadesboro; Mrs. J. T. Johns and Miss Alice Johns, Johns, N. C.; Miss Marie Rhyne, Shelby; Mrs. L. C. Bickett, Newton.

## 131 WORDS A MINUTE.

New York, Oct. 26.—The speed type-writing championship of the United States and Canada was won here Monday by George L. Hostford of Paterson, N. J., who typed approximately 131 words a minute for 60 consecutive minutes.

## OFF TO DRILL GROUNDS.

New York, Oct. 26.—The battleships Pennsylvania, Oklahoma, Nevada, Arizona, Utah and Florida left here Monday night for the southern drill grounds.

## Hood's Sarsaparilla Makes Food Taste Good

Creates an appetite, aids digestion, purifies the blood, and thus relieves scrofula, catarrh, the pains and aches of rheumatism and gives strength to the whole system.

Nearly 50 years' phenomenal sales tell the story of the great merit and success of Hood's Sarsaparilla. It is just the medicine you need now. Hood's Pills help—fine cathartic.

**If you heard Caruso sing**

at his concert you'll surely want to hear his wonderful voice again. And you can hear it whenever you wish.

With a Victrola you can have a Caruso concert at any time right in your own home. You can have him repeat for you at will the same superb renditions you enjoyed at his concert.

Come in and we'll gladly play them. You'll be delighted with them—you'll realize that the Victor Records by Caruso bring to you his art and personality with unerring truth.

It is this absolute fidelity that emphasizes the supremacy of the Victrola, so firmly established on a basis of great things actually accomplished; a supremacy readily recognized and acknowledged by the world's greatest artists who make records exclusively for the Victor.

Daily demonstrations of the various styles of the Victor and Victrola. Come in and hear them. By taking advantage of our easy terms, you can get a Victrola for your home right now.

**PARKER-GARDNER COMPANY**

**Victor**  
HIS MASTER'S VOICE

## A Bulletin of Store Doings At EFIRD'S

A bomb thrown into prices and shattered them to fragments.

Prices will move anything and they are moving fast at Efird's.

## SHEETS AND BED SPREADS

Offered By the Thousand At Less Than Pre-War Prices

90x90-in. Seamless Sheets. High market price .....	\$2.75
90x99-inch Seamless Sheets. High market price .....	\$2.95
81x108-inch Seamless Sheets. High market price .....	\$3.25
81x99-inch Seamless Sheets. High market price .....	\$3.00
81x99-inch Seamless Sheets. High market price .....	\$2.50
Your choice of the entire lot at one price (limited to 4) at .....	

**\$1.18**

72x90 Seamless Sheets. High price \$1.50 .....	
63x90 Seamless Sheets. High price \$1.45 .....	
63x99. High price .....	\$1.75
72x108. High price .....	\$2.00
All at one price .....	

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About Twelve Thousand Dimity Quilts at about half the former high price.

All sizes including extra length, also Hospital and single bed sizes.

63x90 \$3.50 Values at .....	\$1.68
72x90, \$3.75 Values at .....	\$1.98
81x99, \$4.00 Values at .....	\$2.38

90x108, \$5.00 values .....	
90x99 \$4.50 Values at .....	<b>\$2.68</b>

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