

# The Good Outweighs The Bad Newcomers Like Life Here

**Charlotte**  
By LUCIENNE  
**Close-Up**

**PHOTOGRAPHER** Jeep Hunter and I were having a cup of coffee the other morning with a young fellow named Howard Parker and I asked him if anyone had ever mentioned how much he resembles movie star Charlton Heston.

"Only about a dozen," said Mr. Parker, "and about another half-dozen say Howard Keel. The thing I can't understand is how guys who look like that can get in the movies," which was a nice way of depressing, and leading the conversation around to entertainers in general.

The most startling piece of information Mr. Parker gave me concerned the TV advertising program of the tobacco company for which he works.

"Back when he had that certain man on TV," Mr. Parker said, "you could go out and beat the brush and try to sell more cigarettes, and maybe by working real hard, you could show a slight increase."

"Well, since we got rid of that man, it's a whole lot easier to sell our cigarettes. Lots of people tell me they've switched to our brand simply BECAUSE we got rid of that man."

How about that singer who appears three nights in a week on Channel 3 TV? Is he good for cigarette business?

"THAT man is something else again," said Mr. Parker. "People REALLY like THAT man. THAT man has REALLY got what that other man just talked about."

"And what was this?" "Humility," said Mr. Parker.

**HARD TIMES:** Driving through South Carolina the other day, enroute Charlotte from Chattanooga, this reporter saw a man sitting quietly in a chair while a straw-hatted farmer cut his hair.

**STILL THERE:** In this world of changing values and attitudes, it's good to know that Mecklenburg representative Arthur Goodman retains the same old second-hand desk he opened his practice with in this county back in 1922. It has been repaired a time or two, but never replaced.

**REVERSE LEND LEASE:** Eddie Try, the personable Englishman in the advertising department of The News, and a former member of the London Daily Mail staff, says that after paying his income tax, he no longer feels under any obligation to Uncle Sam because of lend-lease.

## Man Hit By Canned Fruit

A jar of home-canned fruit was used as a deadly weapon, police said today, when an unidentified woman struck Walter Hill, 138 Frazier Ave., on the head and caused bruises and a cut requiring four stitches.

Hill told police he intends to sign a warrant against his assailant.

An assault with a deadly weapon was signed yesterday against Willie Lee Rose, 227 E. 1st St., charging her with stabbing Mattie Smith, her next-door neighbor, in the right ear and left shoulder. The stabbing victim told police that her assailant also cut her on the little finger of her right hand and on the ring finger of her left hand.

## Architects, Board Members To Meet

Members of the County and City School Boards, along with representatives from all architectural firms engaged in local school work, will meet Monday for an exchange of ideas.

Main topic at the 6 p.m. house dinner meeting will be economy in construction. Dr. N. Engelhardt will conduct the program.

## SHOE PRINTS WON'T LEAD TO CULPRIT

Of all things, city police were asked today to track down a pair of missing snowshoes.

Also missing at the same time is a window fan.

The two items were reported stolen from their storage place in an unoccupied apartment at Morris Field Homes. They had been stored there by Mrs. O. J. Pelzer, Apt. 2, Bldg. 190, Morris Field.

Mrs. Pelzer also said a saw and some electric wire were taken by the thief, and she listed value of all the missing property at \$70.



H. R. MICHEL H. R. POWERS A. S. DEMPEWLOFF

## THE CHARLOTTE NEWS

Charlotte, North Carolina, Wednesday, March 24 1954 Section Two

# Street Work Tops Council's Agenda

## McDowell St. Setback Fuss Is Resolved

Plans for street improvements highlight the agenda for this afternoon's weekly session of the City Council.

The council is scheduled to finally adopt the proposed setback lines on S. McDowell St. between Boundary and Morehead Sts.

Inspection of the site yesterday afternoon by members of the City Council resulted in an understanding with the property owners and it now appears that there will be no objection to the suggested setback.

Resolution is also scheduled to be adopted calling for the widening of Tuckasee Ave. between Trade St. and Westbrook Dr. between concrete curb and gutters on both sides of the center park strip on Queens Rd. W.

An amendment is docketed for presentation, authorizing the installation of prefabricated metal fixtures which bear the label of the National Board of Fire Underwriters.

Contracts are to be awarded for purchases as follows: 10,000 bicycle manuals from the Police Safety Council of Milwaukee at \$1.043; office furniture for the new terminal at Municipal Airport, Bill Shaw Co., \$1,422.42; four 16-inch gate valves, Darling Valve & Mfg. Co., at \$2,286.20, with delivery promised in eight to nine weeks.

## Prange Sentenced For Armed Robbery

Carl Prange, 23-year-old white man, today was sentenced to 12 to 15 years for the armed robbery of Billings Service Station. His accomplice, 31-year-old Alton James Barber, received a 17 to 20-year sentence from Judge J. C. Rudisill in Criminal Superior Court.

Both men pleaded guilty to the offense.

## BELL TO GIVE TALK

Dr. Ralph M. Bell, local physician, will speak on "The Uses of Radioactive Isotopes" tomorrow at the 8 p.m. meeting of the Charlotte Dietetic Association at the Memorial Hospital.

**COMPLETES TOUR**  
TAIPEI, Formosa—Gen. Wang Shu-ming's two-year term as commander of the Chinese Nationalist air force has been extended two years by President Chiang Kai-shek.



MAX EVANS MARY RAN NORTON

The Mecklenburg Zoological Society is "banking" on these banks being displayed by Central High school students Max and Mary Ran. The small coin banks, of which the Zoo group has thousands, will be distributed to adults and youngsters with the announced purpose of aiding the fund which the society hopes to build a zoo in Charlotte.

## Fine Arts Promotion Undertaken By COFC

The Charlotte Chamber of Commerce started today its first program of promoting fine arts with the view of encouraging cultural advancement along with the various economic developments.

An announcement by this organization said today C. W. Gilchrist, president, appointed Don Davidson of The Herald Press as chairman of the Fine Arts Committee. This is the first time such a committee has been included in the Chamber of Commerce activities.

Named to membership in this group with Mr. Davidson are Irwin Bell, J. R. Bryant Jr., Robert Covington, W. Carey Dowd, Jack D. Pharr, Dr. Jasper Hunt, Art Jenkins, Walter Klein Jr., A. G. See **COMMITTEE** on page 3-B

New Home After 15 Centuries, 15 Davidson, Grady Sign Co. (adv.)

By EMERY WISTER  
Charlotte News Staff Writer

What's wrong with Charlotte, anyway?

What do we need that we haven't got? And by the same token, what do we have that we can get along without?

What can be done to make Charlotte a better place to live to bring up our families? And since we're on the subject, what's right with Charlotte? What is it you like about our city?

To get a fresh approach to the questions, the keen insight of a newcomer, a News reporter cornered three employees of the Celanese Corp. of America who have just been transferred here.

And not being satisfied with that, he called on their wives and asked them the same questions. On the distal side, these are some of the sore spots and eye-sore, things that rub the newcomer the wrong way:

The Southern Railway passenger station is a disgrace to Charlotte.

Something should be done to lift the fog of smoke that hangs over the city.

**TRAFFIC PROBLEM**  
The traffic situation could be improved. Railroad grade crossings should be eliminated to facilitate the movement of vehicles.

Drivers won't dim their lights at night.

There are ditches along some streets that often fill up with water, creating unsanitary conditions and possible death traps for children. These should be cleaned out.

Taxes are high.

Hurry up with construction of the auditorium-coliseum so the city will have a decent place for stage shows and the like.

And maybe a few more places of amusement, some place to go something to do.

These were the nicer things they had to say:

The stores are fine and the employees very helpful and considerate.

The residential sections are beautiful.

Living is easy and gracious. Owning a home in Charlotte is like having a home in country estate.

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MRS. MICHEL MRS. POWERS (and daughters) MRS. DEMPEWLOFF

The climate is good, though not too different from New York. The Chamber of Commerce is a fine organization, devoted to helping citizens and city.

The citizens are friendly, easy-going, neighborly, a pleasure to know.

The cultural life is better than expected. Amateur plays, concerts are surprisingly good.

The first person contacted on the "What About Charlotte" survey was H. R. Michel, who heads Charlotte's vast purchasing department. Mr. and Mrs. Michel came here July 15 and purchased a home on Maryland Ave.

"We're pretty well sold on Charlotte," said Mr. Michel.

"It's a wide awake town. Most of us here can drive to our homes in from five to 15 minutes. This gives us time to spend in our homes, more time to make our plans effective."

What it all amounts to, says Mr. Michel, is that "we changed from city to country living. We're enthusiastic about it. It's outdoor, healthy living and there's no commuting problem."

Mr. Michel thought maybe the traffic situation needed correcting "as it does in any town". He mentioned the menace of the railroad grade crossings.

The best thing about the city, says Mrs. Michel, is its citizens. "They're very nice and make

us feel at home. We notice that no matter where you look there is a great deal of building going on. Really, I can't think of a thing I don't like about the city."

Her sentiments were repeated up by Mrs. A. S. Dempewloff, whose husband manages Celanese's Market Development Dept.

"I like the long spring, and the long fall," she said. "And the people are wonderful. The service people, the sales personnel in stores are so polite. We feel much at home here."

Mrs. Dempewloff, whose home on St. Andrews Lane overlooks the Charlotte County.

See **CELANESE** on page 11-B

## MYSTERIOUS FIREBALL NOT REALLY MYSTERY

Remember the story in yesterday's News about the 33-year-old S. Graham St. resident who said someone threw flaming gasoline into his face?

His head and face swathed in a turban of bandages, Robert Sten told police that—out of nowhere—someone hit him in the face with a "ball of fire."

The red-hot mystery interested Detectives L. W. Balentine and C. J. Dixon. Their investigation produced a different slant.

The detectives found witnesses who said Sten, an ex-culinary worker, attempted to show his ability as a flame-artist. Using a gasoline-soaked rag on the end of a piece of wire, Sten leaned back and opened his mouth wide.

But the trick didn't work. The flaming gasoline ran over his mouth and chin, causing third-degree burns.

## Vogler Candidate For Seat In House

James B. Vogler, for 15 years a member of the North Carolina House of Representatives, today announced he is a candidate for one of Mecklenburg's four House seats.

Mr. Vogler, who drafted the bill to establish the North Carolina Vocational Textile School, was defeated by incumbent Mecklenburg Sen. Fred McIntyre in the 1952 county Senate race.

He said today that he would leave his campaign for return to the House of Representatives on his record of service in that body.

Mr. Vogler introduced the bill to eliminate food for home consumption from provisions of the North Carolina sales tax. He is also a strong advocate of the law providing free text books in the public schools, and has sought adequate wage scales for those employed in public education and state jobs.

He was born in Charlotte April 13, 1885, and is the son of the late James A. and Susan Carolina (Alexander) Vogler. He is a direct descendant of Herkimer, N.Y., and one of the signers of the Mecklenburg County Declaration of Independence.

He attended Charlotte public schools and Beard's Institute. For the past 25 years, he has been executive secretary of the North Carolina Food Dealers Association and the Charlotte Retail Grocers Association.

Mr. Vogler was director of the War Production Board salvage activities in North Carolina during World War II. He is a prominent Methodist churchman, and married Lillian Raymelle Ketchie. They have three children.

## Bank Clearings Reflect Decline

Charlotte's bank clearings for the week ended today, involving a great volume of income tax payments, were \$144,387,105, practically the same as in the corresponding 1953 week.

The latest week's total compared with \$139,456,090 in the preceding week and with \$147,948,750 in the week ended March 22, last year.

The Democratic primary is scheduled for May 23.

In setting up the three Saturdays for special registration before the county home bond election, the county commissioners bypassed the special election law for Mecklenburg which states that the registration books must be closed 29 days before an election.

There is some question as to whether the general election laws for the state or the special act will be followed in the special tax election.

**OPINION ASKED**  
Brook Barshley, City School Board attorney, said today that he has written the Attorney General for an opinion. The general election laws call for precinct registration and a challenge day immediately before an election.

If the Attorney General rules in favor of precinct registration, that See **ELECTION** on page 3-B

## 10,000 Licenses Ordered Bicycle Law Effective On April 1

By DONALD MacDONALD  
Charlotte News Staff Writer

Registration of bicycles and tags at the Police Hqrs., for instance, would create a traffic jam of young bike riders.

**CHECK ON THEFTS**  
The new city ordinance is given by the family life class at the school, a dramatization of family problems. Miss Anne Watkins will be in charge of the program.

Past programs have included the glue club, an interpretation of poetry to music, a broadcast of student council program, and a panel discussion on overcoming prejudice.

Faculty members of the radio committee are Mrs. John J. Wolfe, chairman, Mr. and Mrs. Walton Coley, Fred Corbin and Miss Anne Watkins. Student members include Charlotte Craig, Mary Lou Kiser and Buddy Hazen.

**Rudy Kugler**, commercial photographer, Ph. 4-2825, adv.

out the issuance of so many plates at one central location. Issuing tags at the Police Hqrs., for instance, would create a traffic jam of young bike riders.

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more, Md., at a total cost of \$545. These will be sold to bike owners at 25 cents each and a record will be kept with city police.

**SAFETY MANUALS**  
When plates are issued, youngsters will also be given an illustrated bicycle safety manual which is printed by the Police Safety Council of Milwaukee, Wis. The city will order 10,000 of these manuals for distribution at a total cost of \$1,043. Contract for this is scheduled to be awarded at the City Council session this afternoon.

Since the bicycle license issuing will not take place for an indefinite time yet, Heston said parents should take the intervening time in getting their youngsters' bikes in shape for the program. Specifically, Capt. Henkel referred to the City Code which stipulates that all bicycles must be equipped with a white light on the front for night riding and a red light or reflector on the rear of the bicycle.