

THE CHARLOTTE NEWS

B. S. GRIFFITH Ex

SATURDAY, NOVEMBER 14, 1953

ATLANTA PLAN A CHALLENGE TO CHARLOTTE

ATLANTA PLAN A CHALL
YOUNG, ambitious, and ever alort to new opportunities for growth, Charlotte can learn a visuable leasons with the conviction of the conviction of the conviction of the conviction that a group of government and business leaders from Charlotte brought back from an impection tour of Atlanta's carefully planmed industrial districts.

Initiated by the aggressive leadership of the Charlotte Chamber of Commerce, the one-day journey to Atlanta proved to be an imapring eye-opener to all who made the trip. City Council members headed by Mayor Van Every and Mecklenburg County Commissioners, led by Chairman S. Y. McAden were not and welchenburg County Commissioners, led by Chairman S. Y. McAden were not and vet solid development of industrial plants in the Georgia capital, some of them as near as three and one-half miles from the downtown heart of Atlanta Leute Gow. Luther H. Hodges and Ben Douglas, the director of North Carolina's Department of Conservation & Development, were equally enthusiastic as they examined Atlanta's progress in the light of what can be accomplished not only in Charlotte but also in many other municipal areas of North Carolina's Department of Commerce pointed out at a luncheon given on Thursday in Atlanta in honor of the visitors, Charlotte has looked up to Atlanta as a small boy looks up to his elder brother. The rapid strides made in Atlanta during the past 15 years may well be forerunners of what can be achieved in the field of industrial expansion in Charlotte leaders was endeavoring to learn a lesson from Atlanta, some of the "top brass" of Atlanta had gone to New Orleans on an identical mission. So it goes—each city looking for a neighborly counsel and promising suggestions from the city just a bit larger.

THE tour of Atlanta revealed beyond any doubt that the only way in which a city like Charlotte can achieve industrial growth is through a well-organized program of planned industrial districts, coupled with effective metropolitan and county blanning.

coupled with effective metropolitan and county planning. In Atlanta, the state, city and municipal governing bodies have successfully avoid-ed the petty jealousies and prerogatives which often divide such elected groups. Instead they have closed ranks and built an effective integrated plan for industrial development.

an effective integrated plan for industrial development. Robert Stuart, director of the Atlanta Metropolitan Planning Committee, emphasized that not only all levels, of government but also the railroads; the utility companies, the zoning boards, ghe private real estate interests have welford themselves into a coordinated team. The results of this Gose teamwork are much in evidence when one visits the various industrial districts which like dotted around Atlanta, and sees that each is served adequately by all sorts of essential utilities, plus the lead tracks and spur lines of eight different railroads.

Atlanta's famous Mayor William B.

Hartsfield and Mr. Stuart told the Char-lotte group the various chapters of the dramatic story of Atlanta's large-scale ex-press highway system and how it was wov-en into the pattern of the city's industrial program. Atlanta began some years ago by making a broad, economic study of the entire Atlanta area. Much work was devoted to a study of some 1,800 existing industries to find out how much additional land they would need to realize their own aspirations for growth. Knowing that these industries must ex-

Knowing that these industries must expand outward toward the periphery of At-ianta, the municipal pianners compiled a list of more than 1,000 new sites for indus-trial expansion. Later this large number of sites was reduced to a much smaller list. The group also studied housing, com-munity facilities, shopping areas, and a host of other facts. The whole objective in Atlanta, as it should be in Charlotte, has been to broaden the base of employment and to enlarge the income of the entire community. In other words, the industrial growth of Atlanta has been reflected in a rapid rise in the purchasing power of the population as a whole.

It was enlightening to the Charlotte nd outward toward the periphery of At

population as a whole.

R was enlightening to the Chairotte group to learn that real estate men in Atlanta have been both public spirited and unselfish in the way they have kept down the prices of land in order to attract new industries. Robert M. Holder, a prominent realtor of Atlanta, said that the land, for example, in the Empire Industrial District had been sold to industries for \$5,000 per acre. He added that other parcels of land in similar industrial districts have also sold at very reasonable prices. It was apparent that Atlanta's real estate men have not taken unfair advantage of new innot taken unfair advantage of new in-dustries, but have priced the land at low figures, thus subordinating their personal interests to the building of a greater city.

Now that the challenging and intriguing tour of Atlanta has been made by many of our most prominent and influen-tial citizens, it is appropriate to ask: "What next?"

What next?"

Because Charlotte has a strong and energetic Chamber of Commerce, it is believed that the Chamber can act as the main instrument in fashioning a concerted over-ail plan in which local government and all public and private interests can work in harmony. Full cooperation will be essential if the success of Atlanta is to be duplicated in Charlotte. New legislation to provide for a strong city-county planning board will also be necessary.

Atlanta has proved that the "nackage and the control of the con

planning board will also be necessary.

Atlanta has proved that the "package plan", whereby an interested industry can find exactly what it wants in the way of a site conveniently located and serviced by all necessary utilities, is the type of industrial planning which succeeds in attracting new plants. New industries want plant sites with all the necessary facilities set up, so that the speculative risk in their own company planning will be reduced to a minimum by the thoroughness of advance planning at the community level.

The challenge is a great one, but Chap-

The challenge is a great one, but Char-lotte and Mecklenburg County are equal to it Work on the blueprint should be started while the glow of enthusiasm from the Atlanta visit is still warm.

DRY WEATHER ENDANGERS OUR FORESTS NS OUR FURED 13 counties in the governor's proclamation. It prohibits the building of camp fires or the counties in the prohibits the building of camp fires or the debris within 50 and the proclamation. The first within 50 and the greatest possible care in observing the conditions of the proclamation. Our forests are among our most valuable natural resources. Carelessness in starting outdoor brush fires or in tossing lighted eigarettes from moving automobiles could cause tragic fire losses running to astronomical figures.

GOVENNOR UMSTRAD'S drastic step
G in prohibiting fishing, hunting and
trapping in 29 western North Carolina
counties underscores the dangegous tinder-box conditions brought about by the
long summer and fall drought.
In much of the Picelmont and the
West, October was* one of the driest
months in Weather Bureau records.
Charlotte, for instance, showed only a
"trace" of rain-mot enough to measure.
And rainfall has been spotty so far in
November.

But there is a warning for all 100 From The Valley (Ga.) Daily Times-News

NO DALE CARNEGIE

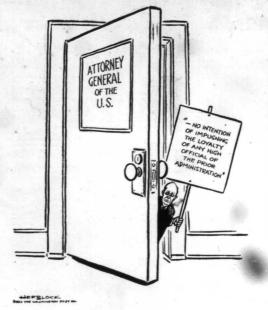
IT WAS late in the afternoon with prac-

It was late in the afternoon with practically no traffic stirring, when down the street came the honk-honking of several automobile horns, and as the cars came into close view the one in the load bore of course the expected "Just Married" signs in scrawled white lettering. Ambling along on his blic was a chubbylared, bousded haired lad of about 12 household with the series of t

If Dale Carnegie, or any other "master psychologist," could pass on the technique experience of the property of the property of the pass of the property of the pass of the pa

Gen. Douglas MacArthur gets \$45,000 a year at Remington Rand., not \$100,000 as formerly reported, it was disclosed at the annual meeting. Nonetheless it is a mighty pleasant way for an old soldier to fade away.—Nen Orleans States.

One rainmaker we know is rather per-plexed. He isn't sure whether taking a walk in a freshly pressed suit or washing his automobile is the surest way to bring on a downpour.—Greenwood (Miss.) Com-



People's Platform

Carolinians' Vast Opportunities CHARLOTIZ

Editors, THE NEWS;

YOUR editorial page of Nov. 10, 1853 should be framed and hung in every school in the country. It is not filled with any lurid or sensational comment, but rather exceptionally thoughtful and houghtpurously discussion of issues of basic concern to all. I refer equally to the letters to the editor, the syndicated columns, your editorials, and your well-chosen excepts from other publications.

cerries all. Perfect equality. The surfect for International and your well-chosen exceptls from other publications.

It is most interesting to note how much continuity of thought is present in these separate to the community of thought is present in these separate to the community, state, and nation.

I do not agree with the reader who believes in a "one-party-one goal" system, now with your over-simplified conclusion to the size of the community, state, and nation.

I do not agree with the reader who believes called and most industrious young people. (This same situation exists in South Carolina).

However, I am the better off for reading both, the situation exists in South Carolina).

However, I am the better off for reading both as the situation exists in South Carolina).

However, I am the better off for reading both as the situation of the people in the South, will do more to except the situation of the people in the South, will do more to any other contents of the people in the South, will do more to any other contents of the people in the South, will do more to any other contents of the people in the south, will do more to any other contents of the people in the south of the people in the South, will do more to any other contents of the people in the south of the south

Freedom's Infringements Snowball

Editors, The News:

freedom we enjoy has been infringed upon, especially the part of our Constitution that grants us the been too much of it around since the birth of McCarthysim, The job that McCarthy is supposed to be doing is necessary, but his methods I abdot. They are not only incompatible with his job but are totally foreign to the acceptance of the doing in the accepted American way of doing a job.

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He condeminature one day last week I read where he had not been as the condition of the conditio

Thanks From The M. D.'s CHARLOTTE

Editors. THE NEWS:

On Shehalf of the entire membership of our ororganization, I wish to express our most sincer
appreciation for the generous amount of space you
gave us recently concerning the celebration of our
fiftieth anniversary. The co-operation of the members of your staff has been outstanding and we
do thank you very, very much
—DAVID G. WELTON, M. D., President
Mecklethour Co. Medical Society,

Dead Communists No Trouble CHERAW, S. C.

Editors, The News:

Editors, The News:

1 Db believe, and others do too, that our government should be hunting the live Communists
instead of the feed ones. The feed ones are good
Communists. If the administration is going to hunt
of the tapayers' money, Hunt he live ones—the
dead ones can do us no harm.
Under what administration were the RosenUnder what administration were the RosenCommunists has the McCarthy committee found?
I believe that if Governor Byrnes knew of serious espionage (in the White case) he would have
and something hefore now, as but as he seems
and something hefore now, as but as the seems
the facts before we accuse a person of coddling
communists.

National, Racial Differences No Problem To These Children

By PEGGY STREIT

SAN EMO, Tally

N THE RECORD book of a large children's camp near San Remo, Raly, the following staticular are registered: The same registered in the same registered i

White May Have Been Kept On To Lead FBI 'To Rat Holes'

By STEWART ALSOP

besidgs Whites.

POOR STAFF WORK

To the former Truman aide, it seems unlikely that Yangtan himsens with the seems unlikely that Yangtan himsens with the seems unlikely that he drew it to the President's that the drew it to the President's actetion at all; or if he did, with some such phrase as, "Some stettion at all; or if he did, with some such phrase as, "Some stettion at all; or if he did, with a some such phrase as, "Some stetting and the seems of the companies." At any rate, this defender of the former President is convinced that Truman had no idea that White's name was in the report, when he sent White's routine that White's name was in the report, when he sent White's routine that White's name was in the report, when he sent White's routine that White's name was in the report, when he sent White's routine was the present that when he was the present that we have a support the present that the present that we have a support the present that the present that the present that the present the present that the present the present that the present that the present that the present the present the present that the present the present that the present the present that the present that the present that the present that the present the present that the present the present that the present that the present that the present the present the present that the present that the present the present the present that the present that the present the present the present that the present that the present that the present the present the present that the present the pre

Washington Report number two was sent to the Eventual Contraction of the Contraction of t

rat holes.

This speculation seems to have received at least partial continuation in the story by Arthur Sprinster, the reliable Washington correspondent of the "Newark Evening News." Sylvester reports that no less than 500 FBI agents were assigned to White when he was an official in the Monetary Fund, in a year-long, unsuccessful actumpt to find the other rat holes.

Drew Pearson's Why The GOP's Concern With White Now?

WASHINGTON

A NOTHER excerp from a Washington Merry Go-Round column dated Sept, 7, 1847, may be significant. It reads:

"Itere is how the Soviet spy run operated almost under the nose of the Web and the Arriculture Denartment, had a photo laboratory in Silver Spring, Md, on the Arriculture Denartment, had a photo laboratory in Silver Spring, Md, on the Arriculture Denartment, had a photo laboratory in Silver Spring, Md, on the Arriculture Denartment, had a photo laboratory in Silver Spring, Md, on the Arriculture Denartment, had a photo laboratory in Silver Spring, Md, on the Arriculture Order of Spring, Md, on the Arriculture Order of Spring, Md, on the Arriculture Order of Spring, Md, on the Part of Spring, Md, on the Arriculture Order indicate that several B239 we can be substituted by the Russians some time ago. In the Air Corps.—who were attached to the Treasury to device on the purchase of available of the Spring Mills and the Canadian of the Spring Mills and the Spring Mills and the Canadian of the Spring Mills and the Canadian of the Spring Mills and the Canadian of the Spring Mills and the Spring Mills and the Spring Mills and the Spring Mills

THE new witness referred to was Elizabeth Bentley. The grand jury referred to was that which failed to indict White. The FBI probe referred to has recently been described by the Newark News as an investigation by 500 agents which in the end gave up the operation without conclusive results.

Conclusive results.

During this period, according to Arthur Svivester of the News, 'no move was made to be a superior of the News, 'no move was made into the superior of the

I recall this only because it seems a bit late for Attorney General Brownell and certain Republicans to be whipping up such a lather.

In view of this, it may be interesting o examine later just why the attorney gen ral brought up the Harry White business