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MONDAY, NOVEMBER 5, 1951

NATO MOVES FORWARD

This country is becoming used to earth-shaking developments in military techniques. Political progress has fallen way behind military progress...

The new political thinking centers around the North Atlantic Alliance, which Roscoe Drummond, chief of the Washington bureau of the Christian Science Monitor calls "the least visible but most significant long-range force for peace in the world today."

He finds the Atlantic leaders trying first to establish central institutions of foreign policy, defense and common economic problems, ultimately working for a "substantially free-trading area..."

This idea of the Atlantic federation has received several boosts during the past few months. First, at the Ottawa Conference, Canadian Prime Minister Lester Pearson...

THE OLD ONE-TWO

A ROUND prize fight arena, they talk of the "one-two" method of knocking your opponent silly with a couple of stiff jabs...

Two days after Senator Byrd delivered his Senate floor blast on the Democratic Party of Harry Truman, Governor Byrnes left fly from the rostrum at Clemson College...

1. Rapped the Administration for failing to hold the line against inflation;
2. Voiced alarm over the "tremendous

FORSYTH SHOWS THE WAY

MECKLENBURG COUNTY'S success in its meeting its Community Chest goal was the occasion for celebration...

The results were spectacular. A total of \$453,376 was raised. When the end of the campaign was reached, more than a half million dollars had been reported, and the dollars were still rolling in...

From The Richmond Times-Dispatch

BEAUTY BOOSTS BUSINESS

"AN ADVERTISEMENT," explained a father in answer to the six-year-old's question, "is a picture of a pretty girl eating, drinking, smoking, sitting on, looking at, holding, wearing, using or riding in something that somebody wants to sell."

Father's generalization was too pat, but there's no question that many advertisers have found that a pretty female face and/or figure serves as a valuable eye-catcher...

Writing in the Wall Street Journal, Stanley Kliff points out that innumerable firms have found that it pays to round up beautiful girls and confer on them, for publicity purposes, such titles as Miss Beautyrest, Miss Alarmist and Miss Alarmist's Sister...

The brewers of a beer, the name of which may be surmised, report a 600 per cent increase in sales since Jinx Falkenberg was named the first Miss-you-know-what twelve years ago. Asked if the series of "Miss names" had helped boost sales, a company spokesman replied: "The figures speak for themselves."

Italy and van Zeeland of Belgium are all in strong sympathy with the idea of Atlantic Union.

Shortly before adjournment of Congress Senators Sparkman and Gillette and 31 other Senators—such as Douglas, Duff, Kefauver and Fulbright—introduced a bill to create a Hoover-type commission to study relations between the U. S. and other North Atlantic nations...

Last week-end in Memphis, former Supreme Court Justice Owen Roberts told a gathering of the Atlantic Union committee that "the idea is growing among free people of the West that the Atlantic Union is the only salvation to the free way of life in the world..."

Mr. Gray is concerned over the way the pressure of immediate military problems obscures the equally important—and interrelated economic and military problems of NATO. It seems to his point is well taken...

ONE OF THE THINGS WE AMERICANS like to talk about

is our automobiles, trucks and buses that we have more automobiles and trucks than all the rest of the world combined. "We're a nation on wheels."

We're a nation on wheels. At the rate we're going, we'll soon have more than 50 million motor vehicles.

Millions of times a day the wheels of our vehicles are stopped dead by traffic congestion. Schools are late for work and delays the delivery of goods.

Authorities agree the trouble is primarily with our streets and highways. We've got the best highway system in the world—no question about that—three and a half billion miles...

Eighty-nine per cent of all our food and other farm products reach their first markets by truck. Industry would be crippled without truck transportation. In fact, trucks are a vital link in moving 78 per cent of all the tonnage transported in this country.

The importance of our highway transportation is a tribute the highway engineers who launch the "good roads" movement. They got us out of mud and started the tremendous boom of road building in the 20's...

There have been periodic efforts to consolidate Mecklenburg County solicitation campaigns, but so far they have come to naught. This county is still plagued by an excess of campaigns, the number and variety of which combine to discourage free giving...

From The Richmond Times-Dispatch



The Nation's Highway Problem Let's Get Out Of The Muddle

From "Let's Get Out of the Muddle," A Booklet Published by General Motors Corp.

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Draw Pearson's Merry-Go-Round India Edwards Objected to McKinley

WASHINGTON THE DEMOCRATIC NATIONAL COMMITTEE almost came apart at the seams last week when Party officials journeyed to Washington to "select" President Truman's vice-presidential candidate as Party chairman.

On the surface all was sweetness and light—just as sweet as the Princess Elizabeth, whom HST was entertaining while his Party chiefs boiled. But underneath, the air was so bitter that at one point top lady Democrat India Edwards resigned as vice-chairman of the Democratic National Committee...

The revolt which simmered, but never reached the boiling point, got its initial touch-off two weeks ago when President Truman called in Vice-Chairman India Edwards and offered her Bill Boyle's place. Mrs. Edwards, an energetic and popular figure among all Democrats, declined to run by a mile. But she specifically and categorically asked that she be consulted on the selection of the new chairman.

King-Maker Connelly

THURSDAY Mrs. Edwards wrote the President, suggesting several prominent Democrats as national chairman, including Alabama's Sen. John Sparkman, Denver's ex-Congressman John Carroll and Price Administrator Mike Disalle.

TEXAS IS ON THE MARCH, IN SPIRIT OF EARLY AMERICA

By MARQUIS CHILDS

A NEW industrial empire is arising in Texas, spreading its tentacles into being along the great curves of the Gulf of Mexico.

Related as it is to further oil and gas resources, the industry developed, the boom has become the pioneer quality about it. The new Texas is not just a land of oil and gas, but a land of progress and pride in enterprise that remind the visitor of an earlier America.

Christi now has well over 100,000 population and this does not include outlying areas where the population has doubled in the last few years.

Military installations projected or coming into being swell the expansion of the area. It seems to be the limit. A new Navy training center for jet pilots is being developed at Kingsville.

Not a little inconvenience and even hardship go along with the modernization of the highway network. Streets in new developments are unpaved, ankle deep in mud when it rains.

Particularly for newcomers are conditions often harsh and disagreeable. Complaining is of little avail. And any impulse to complain is restrained by the spirit compounded in part at least by the get-rich quick tales of

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YOU will please pardon a small... I'm sure, since I am no student of economics, but only a working stiff, but a curious working stiff and an astute observer of my ground here...

All I know about the new tax thing is that they are going to give a larger chunk out of my salary. And that what I was buying for what we need around the house is now going to cost more, even though they jostled the price ceilings on consumer goods. This is great and gay for the people who sell the stuff, and make the stuff, but it causes no rejoicing among people like me. We are still making the same dough.

Mr. Truman has his tax-exempt 50 grand to make up the fresh hole in his pocket. But how much we ain't got no tax-exempt stuff to stick away in the bank. Why little else we get is more taxes, and higher costs, and the same old beat-up income. This is the end of the line for us. We have less money to pay more, unless we can find a friend in the economic family to help him to ease us out of the book.

The people who advocate the higher taxes to slash the white-hot inflation, but the statement sticks. Always seem to have a fairish egg of ancient, tax-free money, stuck in the bank, waiting to be used. Even so, I will buy heavy taxation as a curb to runaway inflation, if you will not control it, and allow it long enough to make a mite of difference.

But how you can regulate an economy by one prohibitive tax on income, and then immediately raising the price of what you spend a reduced amount of money, and mired down in bewilderment. It just ain't fair. More to pay more makes sense. Less to pay less makes sense. But to raise to pay more makes sense. But to raise to pay more makes sense.