WEDNESDAY, FEBRUARY 16, 1949

TOPICS OF THE TIMES

HAVE you ever been bothered with bats to im your buildings? If so, there's a way to get rid of them. Block every opening except one or two during the day. Then at midnight, when all the bats are out batting around, seal up the remaining holes. That way you lock them out. Simple, ten' 11?

sin't 13'
Do you know that when married women get together they always talk about their grocery bills instead of something really interesting? Like men, perhaps?
Are you aware of the fact that birds, like humans, do not like to be disturbed while matting?
Have you ever wondered why housevies?
Have you ever wondered why housevies the producest on half?

Have you ever wondered why housewires in Wisconian ididn't hear an extension broadcast on hata? Do you' yearn to learn some Japanese flahing terms? Study the shell fish industry at Malaga in 1946, or the Guban frog leg industry? Relpes for cooking muskrat meal or conseits, or partially a state of the cooking muskrat meal or conseits, or partially the state of the cooking muskrat meal or conseits, or partially from Gunshot Wounds?" Would you like terms into Spanish? Or Potruguese? What's your analysis of "Deer Mortality from Gunshot Wounds?" Would you like to try "Mist Netting for Birds in Japan?" If you are interested in building a house, had you thought that "Perhaps you need a bathroom that several persons can use at one time and still have privacy?"
Are you acquainted with the courtainly habits of the bandtail pigeon? Or Japanese ornithology and mammalogy during World War II?

World War II?

If you want the answers to these, and thousands of other faceinating topics, you can write to Senator Styles Bridges of New Hampshire, Senate Office Building, Washington, D. C. That worthy gentleman has become an expert — much sgainst his

blacome an expert — mucn absoluted in the seems that a few weeks ago Senator Bridges took upon himself the assignment of finding out something about the wast Federal Government publication enterprises. Those were just a few of the countiess little booklets and pamphieta he found, printed and either delivered or storad away to gather dust, at Federal ex-

pense.

He quoted them, and others, in a raving speech on the Senate floor the other day, Quoting from the bandtail pigeon article, he read to his fellow Senators:

other calls and spectacular circling gildes by the male front a perch are smong the details the male front a perch are smong the details. To which the Senator added:

To which the Senator added:

To which this ome of the calls, crise and spectacular gildings of the American tarapture of the control of the

lications processed by the agencies insmselves;
That there are 135 Government printing plants, and 236 Government duplication,
plants throughout the country;
That the agencies conflict with each
other (Interior Department's publication,
How to Control Vagrant Cata", contradicts
the purposes of Commerce Department's
National Cast Week)
That one agency of the Government will
offer free of charge a publication which
another agency is trying to sell.
Concluding, Senstor Bridges told his colleagues:

accounting, Bensior Bridges told his colleagues:

"I could go on citing examples like these,
for hours. But I believe I've made my point
—not only is the Federal Government the
the largest publisher of inane, stupid and
childths literature. This kindergatten appublisher of inane, stupid and
childths literature. This kindergatten apmake the Government look ridgolus in the
eyes of its own and other people. Let's cut
out the nonsense and cut it out immediately."
But before they do, we want to order off
me n s: "Unubling Tumbleweeds", an account of how the author won membership
in the Solemn Order of Texas Braggarts,
and that little gem. "Watermelon Time"
which excites readers' taske buds by telling
about watermelon eating joys in the old
days.

esting a greater number of people in the benefits of security ownership.

"Our people have come to take for granted that industry can five them a higher standard of living year after year; that each year its productivity can increase intrough better improvement can be translated into better living. Without the participation of the improvement can be translated into better living. Without the participation of the improvement financing, and with Government financing, and with Government financing and the shandoment of the restore the participation of the interest of the products and service of a market financing and the shandoment of the petiter products and service have been incentive for "Consequently the time has come for Americans do do a new kind of thinking about the causes of American industrial production." "Consequently the time has come for Americans do do a new kind of thinking about the cause of American industrial production, which is to that here is here for the majority to understand the process of business expansion it so that here without policies designed to foster progress will bear the approval of the majority. Through this program of education we seek ment in the minds of large numbers of x-erage-income individuals and to foster the development of the American encounter system. With such positive, realistic, oftensive skelled.

BUSINESS TAKES THE OFFENSE The annual report of the New York Stock Exchange carries this philosophy even further. Explaining its large appropriation for public relations and advertising, the Exchange gives as its objective the creating of a broader base of investors for creating of a broader base of investors for creating of a broader base of investors for creating and the control of the creating and the creating an

THERE have been a good many indications in recent years that U. S. business men are slowly realizing that they
cannot stop the steady encroachment of
Government by defensive factics alone,
and positive program of public relations
and advertising if they hope to rebuild
public conditione in the American system of free enterprise. American system of free enterprise.

That realization is increasingly obvious
in the various business trade publications,
in addertising, in news stories about business, and in annual reports of major U. S.
enterprises. Two issued just this week are
indicative of the trend.

The message of President John Holmer'
to Bwitt & Co. shareholders struck this
months.

to Switt & Co. shareholders struck this mole;

"Today, in some quarters, the motives of American butteness are being questioned. This arises from a lack of information, as well as from actual miserpresentation. Convincing people through good butiness behavior and whites that butteness actually contributes to chitics that butteness actually contributes to exhibit and a selling goods and services."

Continuing, Mr. Holmes said that successful business is a matter of teamwork among American inventive require and time.

continuous, air, nomines and that successful business is a matter of teamwork among American invenive genius and ingenuity, American worken, and American genuity, American worken, and American the successful and the succes

From The High Point Enterprise

WOMEN NEEDED

OVERNOR SCOTT has indicated his in-COVERNOR SCOTT has indicated his in-tention of giving women much more recognition in state government than has ever been done before. It's a great idea and we hope he carries it through.

and we hope he carries it through.

There is some talk that the Governor might appoint a woman as one of the special superior court judges. We're for that. There is even more talk that if the utilities commission reorganization bill passes, the Governor will name a woman as one of the five members. We're for that, too. (A woman commissioner in direct charge of the bus division of the commission could do a lot to 'improve the comfort of travel and the facilities of bus stational) And there are many other executive and, judicial positions where a qualified woman could do just as good a fab as a man—if not better. We giften as a man—if not better.

look upon the appointment of women to office as a political sop to the female voters or even as a favor to women who have been helpful in the Governor's cam-paign. We look upon it as an improve-ment in the Government of North Caro-

tem."
With such positive, realistic, offensive tactics, American business can yet recover from the telling attacks of recent years, and once again regain its rightful position in the American scheme. It must, in brief, sell itself as well as its products.

Kerr Scott has had a lot to say about Kerr Scott has had a lot to say about his "go forward" program-usually inter-preting progress in direct relation to the amount of money spent. But soing for-ward means more than spending more money. It would be real progress if Gov-ernor Scott brings more women into the state government. The government needs them.

About the easiest thing we ever tried to do is to let an eight day clock run down—Abbeville (Ga.) Chronicle.

"Set It Down Anywhere. We're Overcrowded Already!"



People's Platform

Hating Doesn't Get You Anywhere

Editors, The News:

CHARLOTTE

MOTIOD in the People's Plaiform of the Feb. 13

News is a letter submitted by one Joseph Selby of
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An Oasis For Dry Gaston

Drew Pearson's

Merry-Go-Round

CHARLOTTE

then stores, but Clover happens to be mast dry Ossionia where you cannot seen buy a bottle of beer, and they help quench Gastonias kilnst.

Rev. Sherer mentioned the two Kannapolis men who tired to rob a stad driver recently, one losing his correctly the survivor stated that they had drunk? A third that they had drunk? A third that they had drunk? A which "before coming to Charlotta, that smart of which" before coming to Charlotta, the whisty sold in Charlotta did not enter into this attempted robbery.

but had ocets variation, which is the statement exhibit to the satement exhibit to be sold under ABO upper size at the satement exhibit to be sold under ABO upper size in that may be obliggers? The profits then go for lax better for whisky to be sold under ABO upper size in that may be obliggers. It is a well-known and proven fact that if a man wants whisky he will get it no matter what if a man wants whisky he will get it no matter what if a man wants whisky he will get it no matter what if a man want and the same point in ABO stores. At bootleggers from \$4\$ to \$8\$ a pint. The Drys rant and rave about the poor warting man spending his morney for whisky and his working was needing his morney for whisky at a store, he will have more money to store whisky at a store, he will have more money to store the source of supply would be if Bootleggers we have better off with the ABO stores than would be if Bootleggers where the source of supply would be if Bootleggers we have better off with the ABO stores than we have the source of supply would be if Bootleggers we have better off with the ABO stores than we have the source of supply would be if Bootleggers we have better of the source of supply and the source of supply would be if Bootleggers we have better of the source of supply would be if Bootleggers where the source of supply and the source of supply a

Special Edition Praised

Spection Lustion: intrace,
Editors. The News:
DLOYD KAY and I would-like to congratulate The
Charlotto News on the socieline of the special
edition will do a great deal to publicite the adedition will do a great deal to publicite the adedition will do a great deal to publicite the
advantages of Charlotte and broadcast to the world
the many benefits which Charlotte offers to prosportire bulinesses and residents.

pective businesses and residents.

The layout was excellent and the editorial matter was—well, as good as The Charlotte News, which is about the finest compliment that could be paid a newspaper.

We are deeply indebted to you for this fine edition.

Open Letter To Spike Jones

Editors, The News:

[Will is an open letter to Spike Jones:

I see where you will be in Charlotte soon—but'I and many more here in the hospital are crippled and can't come over. So why can't you bring your band over and give us a show! We are looking forward to it, Spike. Thanks.

-WOOD NELSON, Orthopedic Hospital,

Marquis Childs

All Is Relevant

A President has many friends.
A They come trailing out of his past, some loyal, some self-secking, some just good-time pais.

In the Senate to one of the most in the Senate to one of the most in the Senate to one of the most in the Senate to one the most in the Senate to one the most of the senate to one of the most of the senate to one of the State of Washinston, to be claiman of the Nitlonal Security the Senate ship in the Senate ship is a some paratively.

Some just the senate ship is a comparatively Because this is a comparatively.

Nothing in Wallgrens past would appear to equip him for this superment in the superment of the superment in the superment in

office and state.

During the Compaign, Wallgren was charged with favoring a clique

He was considered a liability Truman in the campaign in Was ington. Yet, not long after Nov and his defeat, Wallaren flew Key West, Fla., to be with President Truman got him to g a demonstration of his skill as billiard player for the pressure.

Sen. Harry Cain of Washington, Sen. Harry Cain of Washington, a Republican, has and he will do everything in his power to block overwhelm of the property of the sense of the

DeWitt MacKenzie

Value Of Alliance

WARRINGTON TYPE U. S. Senate, as was gentle erally anticipated, is putting the proposed North Adantic securities and the proposed North Adantic securities are not as a superior of the proposed North Adantic securities. The retitude examination thus far has produced statements indicating-prove any treaty hinding America and Company of the securities of

Lady Senator Has Embarrassments

BEING a lady Senator lant the easiest job in the worldgardina Mrs. Margaret Chase Smith of Maine has
Mrs. Smith, however, is equal to aimost any or occasion,
and recently wrote to Artiona's sty Sen. Carl Hayden, requestiling women, in leastory accommodations somewhere within
content of the senators. Mrs. Smith pointed out, there are none for
the Stins—is also.

Mrs. Smith also put in a plea for a green paint job in her suite of offices, rather than the standard, unfeminine cream color.

Upon receipt of the letter, Senator Hayden called the from Maine on the phone, hemmed and hawed ner-

hady Den Steips of the return of the steip of the return o

"Well," he explained, "Senator Green is an exception be-cause his name is Green." Compromise Victory

do with his name. He had inherited the offices already painted green, from ex-Sen. David Reed of Pennsylvania.

"But it would cost too much money to repaint your offices." Hayden protested gently. "We would have to put on two costs."

offices. Hayden protested gently. "We would have to put at 10 casts."

It is not so the paint "direct Mrs. Built."

The not only that" argued the rules chairman. "The painter, charge, too, you know:

"It were bring in my own painters if you prefer."

The harassed feature from Artions almost weep tinto the phone: "It we do that." he moand, "then everybody eight were the properties of the phone of the properties. "The properties of the properties painted back three times to explain his reasons for refusing her. Thinkly she compromised by heaving her private effice painted their rooms a dull cream. MOTE: Mrs. Built her properties painted their rooms a dull cream.

MOTE: Mrs. Built has kept out of it, but there is also parties ervice—since male Senators get free haircuta.

Helping Real Estate Lobby

Helping Reol Estate Lobby

READERS DIOEST, which gets into more homes and
READERS DIOEST, which gets into more homes and
with the real estate lobby to fight rent controls.

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terms hard to believe, but the Peruary laws of the
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passing out the pamplet for several months.
Furthermore, publication in the Reader's Digest Still
Furthermore, publication in the Reader'

MRS. SMITH dug deeper into the case, and reported back up more re organization that the color of Senator Green's offices had nothing to

country.

"Because the Reader's Digest believes this article to be timely and important, reprints are being offered at cost to the timely and important, reprints are being offered at cost to No Vecancies' should be seen by your friends and by leaders of thought in your community, you may obtain as many copies.

"You may have other ideas for himing the message of No Vecancies' to a still yider suddence. If so, we should be very glad to hear from you.

be very find to hear from the southwest. If 80, we should the thin the south Research Digest co-posted with a lobby which was publicly denounced by the President of the United States.

NOTE: In condensing "No Vacancies," the Readers Digest sectionably gave credit to the Froundatt for Economic Empacts of the State of

Brass Hats Won't Be Melted

Bross Hots Won't Se Melted

Type American Jack Carter recently for politic American Jack Carter recently for politic some rough stuff on the brass hats. Substituting for Miltion Beric on a television show. Carter had suggested that the Army boil down all its brass into cuspions. When they heard Carter would substitute for Beric sgain as the radio correspondents' dinner attended by President Turnan, an Army public relations officer pieseds with the was afraid, explained the officer, of what Carter might say about the brass hats in front et for President. The officer even put his request in writing to Albert Warner, president of the Radio Correspondent's Association, Carter but without his Army Jokes. He got a whisper to the wise in advance.